**Special Enrollment Partner Social Media Content**

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|  | **Post Content (copy and paste into your social media accounts)** | **Asset** |
| **Partner Post 1** | Open enrollment may be over, but if you experience a Qualifying Life Event, you can still enroll in health insurance throughout the year on @VAInsuranceMarketplace.Learn more about which life events qualify for a Special Enrollment Period: <https://www.marketplace.virginia.gov/special-enrollment> | **Download asset file from the Special Enrollment Partner Content folder to include in your post.****A person holding a baby  Description automatically generated****Image File Name: SEP Partner Social Post 1.jpg** |
| **Partner Post 2** | Life changes may require changes to your health plan.Shop for a budget-friendly plan to fit your new chapter on @VAInsuranceMarketplace: <https://www.marketplace.virginia.gov/special-enrollment>  | **Download asset file from the Special Enrollment Partner Content folder to include in your post.****A person and person sitting on a couch with a child  Description automatically generated****Video File Name: SEP Partner Social Post 2.mp4** |
| **Partner Post 3** | If you lost health insurance, you can check whether you’re eligible for savings and enroll in a budget-friendly plan on @VAInsuranceMarketplace.Shop for health plans now: <https://www.marketplace.virginia.gov/special-enrollment>  | **Download asset file from the Special Enrollment Partner Content folder to include in your post.****A person and person looking at papers  Description automatically generated****Video File Name: SEP Partner Social Post 3.mp4** |
| **Partner Post 4** | Life happens. Make sure you’re covered with comprehensive health insurance for each step of the way.Shop for health plans during a Special Enrollment Period on @VAInsuranceMarketplace: <https://www.marketplace.virginia.gov/special-enrollment>  | **Download asset file from the Special Enrollment Partner Content folder to include in your post.****A person and person smiling  Description automatically generated****Video File Name: SEP Partner Social Post 4.mp4** |
| **Partner Post 5** | A new chapter in your life could mean new health insurance needs. Make sure your health is covered. Shop for health plans on @VAInsuranceMarketplace: <https://www.marketplace.virginia.gov/special-enrollment>  | **Download asset file from the Special Enrollment Partner Content folder to include in your post.****A person and person kissing on a beach  Description automatically generated****Video File Name: SEP Partner Social Post 5.mp4** |