

# **Transcript of Meeting**

**Date:** March 29, 2022 **Case:** Health Benefit Exchange Advisory Committee Meeting

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WORLDWIDE COURT REPORTING & LITIGATION TECHNOLOGY

|    | 1   |    |                                  | 3 |
|----|---|----|----------------------------------|---|
| 1  | VIRGINIA HEALTH BENEFIT EXCHANGE                  | 1  | A P P E A R A N C E S            |   |
| 2  | ADVISORY COMMITTEE                                | 2  | Ex-officio Members:              |   |
| 3  | Quarterly Meeting                                 | 3  | Secretary John Littel            |   |
| 4  |   | 4  | Director Karen Kimsey            |   |
| 5  |   | 5  | Acting Commissioner Colin Greene |   |
| 6  |   | 6  | Commissioner Danny Avula         |   |
| 7  |   | 7  | Commissioner Scott White         |   |
| 8  |   | 8  |                                  |   |
| 9  |   | 9  | Appointed/Voting Members:        |   |
| 10 | Conducted Virtually                               |    | Sabrina Corlette, Chair          |   |
| 11 | Tuesday, March 29, 2022                           |    | Jane Norwood Kusiak, Vice Chair  |   |
| 12 | 1:00 p.m. ET                                      |    | Julie Green Bataille             |   |
| 13 | 1:00 p.m. Ei                                      |    |                                  |   |
|    |   |    | Lee Biedrycki                    |   |
| 14 |   |    | Scott N. Castro                  |   |
| 15 |   |    | Elizabeth Cunningham             |   |
| 16 |   |    | Doug Gray                        |   |
|    | Job No.: 434449                                   |    | Ikeita Cantu Hinojuso            |   |
|    | Pages: 1 - 123                                    |    | Starla Kiser                     |   |
|    | Reported By: Victoria Lynn Wilson, RMR, CRR       | 19 | Kenn Penn                        |   |
| 20 |   | 20 |                                  |   |
| 21 |   | 21 | SCC LIAISON:                     |   |
| 22 |   | 22 | Victoria Savoy                   |   |
| 23 |   | 23 |                                  |   |
| 24 |   | 24 |                                  |   |
| 25 |   | 25 |                                  |   |
|    |   |    |                                  |   |
| _  | 2   |    |                                  | 4 |
| 1  | VIRGINIA HEALTH BENEFIT EXCHANGE ADVISORY         | 1  | APPEARANCES CONTINUED            |   |
| 2  | COMMITTEE, conducted virtually.                   | 2  | Toni Janoski                     |   |
| 3  |   | 3  | Jennifer Krupp                   |   |
| 4  |   | 4  | Holly Mortlock                   |   |
| 5  |   | 5  | Amy Mears                        |   |
| 6  |   | 6  | Whitney Thomas                   |   |
| 7  |   | 7  |                                  |   |
| 8  |   | 8  | Bruce Nichols                    |   |
| 9  | Pursuant to scheduling, before Victoria Lynn      | 9  |                                  |   |
|    | Wilson, Registered Merit Reporter, Certified      | 10 |                                  |   |
|    | Realtime Reporter, E-Notary Public in and for the | 11 |                                  |   |
|    |   |    |                                  |   |
|    | State of Maryland.                                | 12 |                                  |   |
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| 5<br>1 CONTENTS   | 7<br>1 the website that you see listed on this slide          |
| 2 PAGE  | 2 here.   |
| 3 1. WELCOME, CALL TO ORDER, ROLL CALL 5  | Thank you, Whitney.   |
| 4 2. HBE UPDATE TO ADVISORY COMMITTEE 9   | 4 So, just to quickly remind everybody of                     |
| 5 - Exchange Overview   | 5 the agenda, after we do our roll call, Victoria             |
| 6 - Advisory Committee  | 6 will provide us with an update on all of the                |
| 7 - Open Enrollment/HBE Snapshot  | 7 exciting activities that our exchange team is               |
| 8 - Transition Activities   | 8 undertaking to manage or to just transition to a            |
| 9 - Public Health Emergency   | 9 full SBM.   |
| 10 - Policy and Legislative Update  | 10 We will hear an update from our Bureau of                  |
| 11 - Response to Advisory Subcommittee  | 11 Insurance.   |
| 12 - Recommendations  | 12 We will have some time to discuss                          |
| 13 3. BUREAU OF INSURANCE UPDATE 56   | 13 questions, recommendations, reports, comments. I           |
| 14 4. CONSIDERATION OF QUESTIONS,   | 14 think that will include some feedback from the             |
| 15 RECOMMENDATIONS, REPORTS, OR   | 15 exchange folks on our recent recommendations on            |
| 16 COMMENTS 70  | 16 consumer assistance.                                       |
| 17 5. OTHER BUSINESS 103  | 17 We will then turn to the chair and vice                    |
| 18 - 2022 Chair and Vice Chair Election   | 18 chair election, open up to the advisory committee          |
| <ol> <li>19 - Committee Discussion Topics</li> <li>20 - 2022 Meeting Dates</li> </ol>           | 19 some discussion topics, talk about our meeting             |
| ů – Č   | 20 dates for 2022, and then we will have an                   |
| 21 6. PUBLIC COMMENTS 106<br>22 7. ADJOURNMENT 121  | 21 opportunity for public comments.                           |
| 23  | 22 This meeting looks like it could be just a                 |
| 24  | 23 little bit longer than the meetings we've had in           |
| 25  | 24 the past. So, in discussion with Holly, we                 |
|   | 25 thought we might try to provide a, like, five- to          |
|   | 8   |
| 6<br>1 PROCEEDINGS  | 1 ten-minute little break after Victoria's update             |
| 2 CHAIR CORLETTE: Well, hi, everybody. For  | 2 and before we hear from the Bureau of Insurance.            |
| 3 those of you who don't know me, my name is Sabrina  | 3 We'll see how the timing goes, but that is                  |
| 4 Corlette, and I am serving as the chair of the  | <ul><li>4 probably going to be roughly around 2:00.</li></ul> |
| 5 Health Benefit Exchange Advisory Committee. And   | 5 With that, I will turn it over Jane, I                      |
|   |   |
| <ul><li>6 welcome to our first meeting of 2022. It's great</li><li>7 to have you all.</li></ul> |   |
|   |   |
| 8 Holly, is it you running the slides or is   |   |
| <ul><li>9 it Whitney?</li><li>10 MS. MORTLOCK: Whitney is running the</li></ul>                 | 9 I am delighted to welcome new members to                    |
|   | 10 our advisory committee. We have with us today              |
| 11 slides.  | 11 Secretary John Littel from the Health and Human            |
| 12 CHAIR CORLETTE: Great. Well, Whitney,  | 12 Resources Department; Acting Commissioner Colin            |
| 13 would you mind advancing to the next slide,  | 13 Greene, our State Health Commissioner, Acting              |
| 14 please.  | 14 State Health Commissioner; and Commissioner Danny          |
| 15 Well, let's kick it off. Just a few  | 15 Avula from the Department of Social Services.              |
| 16 housekeeping items. We will ask that only the  | 16 We are happy to have you join our                          |
| 17 committee members keep their cameras turned on for   | 17 conversation and be part of this exciting                  |
| 18 the meeting. We'd ask that you stay muted until  | 18 transition for the Virginia Exchange.                      |
| 19 you are called on to speak. And if you'd like to   | 19 And with that, I will turn it over to Jane                 |
| 20 speak, we just ask that you use the raise-your-  | 20 for our roll call.   |
| 21 hand button, which you can see in the little bar   | 21 VICE CHAIR KUSIAK: Thank you. I have                       |
| 22 on the bottom of your screen, to ask a question,   | 22 done my best to work on the pronunciation of some          |
| 23 and you'll be called on.   | 23 of your names, but feel free to correct me. And            |
| 24 We will be providing a transcript of this  | 24 just say, "aye," when you Secretary John                   |
| 25 meeting after it occurs, and it will be posted on  | 25 Littel.  |
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|----|--|---|----|
| 1  | 9<br>SECRETARY LITTEL: Aye.  | 1 welcome to our new ex officio advisory committee  | 11 |
| 2  | VICE CHAIR KUSIAK: Director Karen Kimsey.  | 2 members. We're fortunate to have substantial  |    |
| 3  | DIRECTOR KIMSEY: Aye.  | 3 expertise across the health policy arena across   |    |
|    | VICE CHAIR KUSIAK: Acting Commissioner   | 4 the committee and the representation from across  |    |
| 4  | Colin Greene.  |   |    |
| 5  |  |   |    |
| 6  | ACTING COMMISSIONER GREENE: Aye.   | 6 engagement and your participation today.  |    |
| /  | VICE CHAIR KUSIAK: Commissioner Danny  | 7 We look forward to working with you as  |    |
| 8  | Avula.   | 8 part of the advisory committee as we build  |    |
| 9  | COMMISSIONER AVULA: Aye.   | 9 Virginia's exchange. Please feel free to reach  |    |
| 10 |  | 10 out any time to myself or Holly Mortlock, who is   |    |
|    | White.   | 11 the liaison for the advisory committee and also  |    |
| 12 | •  | 12 the chief government relations officer for the   |    |
|    | with the Bureau of Insurance here sitting in for   | 13 exchange, and we will help you any way that we   |    |
|    | Scott White.   | 14 can.   |    |
| 15 |  | 15 After discussion, we decided that, in  |    |
| 16 | -  | 16 addition to the fact that we have several new  |    |
| 17 | •  | 17 members, it has been a while since our last  |    |
| 18 |  | 18 overview, and, so, we thought it would be helpful  |    |
| 19 | -  | 19 to provide a brief refresher on the exchange, as   |    |
| 20 |  | 20 well as going into our updates.  |    |
| 21 | MR. BIEDRYCKI: Aye. Good job.  | 21 Next slide, please, Whitney.   |    |
| 22 |  | 22 So, we went ahead and included photos of   |    |
| 23 | -  | 23 the exchange staff. This is all of us. I know we   |    |
| 24 | 6  | 24 started out last our first meeting, there was  |    |
| 25 | •  | 25 only two of us, myself and Toni, and now we're up  |    |
| 1  | 10<br>MCE CHAID KUSIAK, David Crow   | 1 to sive and we have to have a coverth more on   | 12 |
|    | VICE CHAIR KUSIAK: Doug Gray.<br>MR. GRAY: Aye.  | <ol> <li>to six, and we hope to have a seventh person</li> <li>starting soon and continue the hiring process as</li> </ol>      |    |
| 2  |  |   |    |
| 3  | VICE CHAIR KUSIAK: Ikeita Cantu Hinojosa.  |   |    |
| 4  | MS. HINOJOSA: Aye.<br>VICE CHAIR KUSIAK: Starla Kiser.   |   |    |
| 5  | MS. KISER: Aye.  |   |    |
| 6  | VICE CHAIR KUSIAK: Kenn Penn.  | <ul> <li>6 finance; Jennifer Krupp, deputy director of</li> <li>7 outreach, education, and policy; Holly Mortlock,</li> </ul>   |    |
| 0  | MR. PENN: Aye.   | <ul> <li>8 the chief government relations officer; Amy Mears,</li> </ul>  |    |
| 8  | -  |   |    |
| 9  | VICE CHAIR KUSIAK: And the SCC Liaison   | <ul><li>9 the chief IT program manager; and Whitney Thomas,</li><li>10 our administrative coordinator and the one who</li></ul> |    |
|    | Victoria Savoy.  |   |    |
| 11 | MS. SAVOY: Aye.  | <ul><li>11 keeps us all straight on all of these things.</li><li>And going back in time just a little bit</li></ul>             |    |
| 12 |  |   |    |
| 13 | a full house, a quorum, so we can get started.   | <ul><li>13 for the refresher, just wanted for those</li><li>14 especially for those new people, the Virginia</li></ul>          |    |
| 14 |  | 15 Health Benefit Exchange, often referred to as  |    |
| _  |  | 16 "VAHBE" or simply "HBE," was created in 2020 by  |    |
|    | Savoy, our exchange director. This is we   |   |    |
|    | haven't met for a little bit, so I think there's a   | 17 the Virginia General Assembly as a new division  |    |
|    | lot to report on, and so I will turn it over to  | 18 within the State Corporation Commission with the   |    |
|    | Victoria to tell us what the exchange has been up<br>to and some of the recent developments on the | 19 responsibility for transitioning Virginia off of   |    |
|    | to and some of the recent developments on the  | 20 the federal marketplace Healthcare.gov and onto a  |    |
|    | policy front. So, thank you, Victoria.   | 21 Virginia based individual health insurance   |    |
| 22 | · · · · · · · · · · · · · · · · · · ·  | 22 marketplace, the Exchange.   |    |
| 23 | Jane.<br>On behalf of the SCC and the Health   | <ul><li>23 Currently, we call ourselves the Health</li><li>24 Benefit Exchange and HBE, but just to let you</li></ul>           |    |
| 24 |  |   |    |
| 24 | Benefit Exchange, I'd like to extend a warm  | 25 know, we are working on branding, and hopefully we   |    |

|   | iii Watch 29, 2022   |
|---|--|
| 13  | 1. 2024 which means had line up that it would be   |
| 1 will have a new official name or brand name prior   | 1 2024, which means, backing up, that it would be  |
| 2 to our launch. And we will certainly keep you   | 2 ready for open enrollment in the fall of 2023.   |
| <ul><li>3 informed of that process.</li><li>4 Next slide, please.</li></ul>   | <ul><li>3 So, we are going to tell you what we've done so</li><li>4 far and what our plans are on some of the</li></ul>  |
|   | -  |
| 5 The Code of Virginia, Chapter 65 of Title   | 5 remaining slides.  |
| 6 38.2, was a new chapter created as part of the  | 6 And the last bullet on this particular   |
| 7 creation of the Exchange, and it directs the  | 7 slide, just very quickly, wanted to let you know   |
| 8 Exchange to, among other things, promote a  | 8 or remind you that each year in November, we   |
| 9 transparent and competitive marketplace, promote  | 9 prepare a report for the Virginia General Assembly   |
| 10 consumer choice and education, assist individuals  | 10 that provides updates to our operations and   |
| 11 with access to programs, premium assistance tax  | 11 finances, as well as the effectiveness of our   |
| 12 credits, cost-sharing reductions, as well as   | 12 outreach and education.   |
| 13 support the continuity of coverage and reduce the<br>14 number of uninsured.   | 13 The underlined link, as the last bullet on  |
|   | 14 this slide, includes an actual active link that   |
| 15 Next slide, please, Whitney.   | 15 will take you to the most recent report.  |
| 16 As you will know or as you may know, the   | 16 All right. Whitney, thank you. Go ahead.  |
| 17 Exchange is independently funded by user   | 17 So, you may be asking yourself, 'Okay.  |
| 18 assessment fees. These fees are currently  | 18 What exactly is going to change when the Exchange   |
| 19 collected by the federal government in connection  | 19 moves from federal to state control?" Well, the   |
| 20 with Healthcare.gov.   | 20 big difference is that Virginians will now shop   |
| 21 When we transition, those fees will be   | 21 for and enroll in health plans on a state   |
| 22 collected, instead, by the Virginia Exchange and   | 22 marketplace in Virginia instead of on the federal   |
| 23 used to fund the Health Benefit Exchange.  | 23 platform. Well, that sounds good, but what  |
| 24 Currently, as we are right now, a  | 24 exactly does that entail?   |
| 25 state-based exchange on the federal platform, a  | 25 So, next slide, please.   |
| 14  | 16   |
| <ol> <li>small portion of the user fees are currently</li> <li>collected by Virginia to maintain our operations</li> </ol>  | 1 So, as I mentioned, we have to be ready by<br>2 the fall of 2023 for open enrollment. So, what   |
|   |  |
|   |  |
|   |  |
|   |  |
|   |  |
|   | •  |
| 8 transition in 2021 where we moved to a hybrid<br>9 state where the Virginia Health Papafit Exchange   | 8 plans is done in concert with the Bureau of  |
| 9 state where the Virginia Health Benefit Exchange  | 9 Insurance.   |
| 10 resides on the federal platform, hence, the<br>11 state-based exchange on the federal platform name.   | 10 We will become the entity that provides   |
| 12 What that means is, in addition to   | <ul><li>11 eligibility and enrollment services, as well as</li><li>12 customer services closer to Virginia citizens.</li></ul>   |
| 12 what that means is, in addition to<br>13 certifying its qualified health plans, we oversee   |  |
| 14 our own assister programs, including the   | 13 We plan to more closely coordinate with<br>14 other state agencies and programs to help Virginia  |
| 15 navigators, the agents and brokers, certified  | 15 consumers access and maintain health coverage.  |
|   | 16 This aspect will allow for much more effective  |
| 16 application counselors, designated I'm sorry   | -  |
| 17 certified application counselor designator   | 17 customer service, including warm transfers between  |
| 18 organizations, as well as the certified  | 18 the Health Benefit Exchange and Medicaid.   |
| 19 application counselors.  | 19 We will also own, house, and analyze our  |
| 20 Bacquise we are on the federal mletterm  | 20 annollment data to design tailared customer   |
| 20 Because we are on the federal platform,  | 20 enrollment data to design tailored customer   |
| 21 eligibility and enrollment decisions and the   | 21 assistance, marketing and advertising strategies  |
| <ul><li>21 eligibility and enrollment decisions and the</li><li>22 actual consumer shopping for plans is still</li></ul>  | <ul><li>21 assistance, marketing and advertising strategies</li><li>22 for the Exchange that focus specifically on</li></ul>   |
| <ul><li>21 eligibility and enrollment decisions and the</li><li>22 actual consumer shopping for plans is still</li><li>23 maintained on the federal platform.</li></ul> | <ul><li>21 assistance, marketing and advertising strategies</li><li>22 for the Exchange that focus specifically on</li><li>23 Virginia consumers. This will be a major</li></ul> |
| <ul><li>21 eligibility and enrollment decisions and the</li><li>22 actual consumer shopping for plans is still</li></ul>  | <ul><li>21 assistance, marketing and advertising strategies</li><li>22 for the Exchange that focus specifically on</li></ul>   |

| 17 19   |   |    |  |  |
|---|---|----|--|--|
| 1 We will also be able to directly handle   | 1 All of our outreach materials are provided  | 19 |  |  |
| 2 consumer inquiries and be better equipped to  | 2 in well, I should say, "key outreach  |    |  |  |
| 3 address consumer issues to optimize the consumer  | 3 materials," are provided in English, Korean,  |    |  |  |
| 4 shopping experience, which, basically, will allow   | 4 Spanish, and Vietnamese, and they're provided to  |    |  |  |
| 5 us to provide better and more tailored customer   | 5 the assisters for their use in education and  |    |  |  |
| 6 service to meet the needs of Virginians.  | 6 enrollment assistance.  |    |  |  |
| 7 Next, please.   | 7 We have developed an Exchange website and   |    |  |  |
| 8 So, I know it looked a little odd that we   | 8 a hotline to provide consumers information and  |    |  |  |
| 9 had an advisory committee agenda and one of the   | 9 direction to the navigators and assisters, as well  |    |  |  |
| 10 topics was "Advisory Committee," so we just really   | 10 as to Healthcare.gov, for shopping purposes. And   |    |  |  |
| 11 wanted to provide a little background on the   | 11 the actual hotline phone number and the Exchange   |    |  |  |
| 12 advisory committee itself.   | 12 email address is listed on your screen for you.  |    |  |  |
| 13 The purpose of the advisory committee is   | 13 Okay. Additional little facts and  |    |  |  |
| 14 really to advise and provide recommendations to  | 14 figures, just because, as an accountant, I need to   |    |  |  |
| 15 the State Corporation Commission and myself, as  | 15 always include some numbers in anything that   |    |  |  |
| 16 Exchange director, to carry out the purposes and   | 16 type of speech that I give.  |    |  |  |
| 17 duties of the Exchange. The exact code cite is on  | 17 We right now have 1,400 agents and brokers   |    |  |  |
| 18 the slide but that, in essence, is the purpose of  | 18 and have signed Exchange agreements. We have the   |    |  |  |
| 19 the advisory committee.  | 19 two navigator grantee organizations, and between   |    |  |  |
| 20 Next slide, please.  | 20 those two, they have 35 navigators.  |    |  |  |
| 21 It is a committee that consists of 15  | 21 We have 34 certified application counselor   |    |  |  |
| 22 members with up to 10 voting members and 5   | 22 designated organizations and innumerable certified   |    |  |  |
| 23 ex officio nonvoting members. Of the voting  | 23 application counselors.  |    |  |  |
| 24 members, 5 are nonlegislative citizen members  | As of January of 2022, there were over  |    |  |  |
| 25 appointed by the governor, and 5 are   | 25 21,000-almost-500 people assisted by the   |    |  |  |
| 18  |   | 20 |  |  |
|   | 1 novigators who hald approximately 703 adjustional   |    |  |  |
| 1 nonlegislative citizen members appointed by the   | 1 navigators who held approximately 703 educational   |    |  |  |
| 2 commission.   | 2 and outreach events conducted through January.  |    |  |  |
| <ul><li>2 commission.</li><li>3 In addition, there are the 5 ex officio</li></ul>   | <ol> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> </ol>  |    |  |  |
| <ol> <li>commission.</li> <li>In addition, there are the 5 ex officio</li> <li>members, which represent the Commissioner of</li> </ol>  | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> </ul>  |    |  |  |
| <ol> <li>commission.</li> <li>In addition, there are the 5 ex officio</li> <li>members, which represent the Commissioner of</li> <li>Insurance, the Director of Medical Assistance</li> </ol>   | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> <li>this, we are pleased to say, includes three new</li> </ul>   |    |  |  |
| <ul> <li>2 commission.</li> <li>3 In addition, there are the 5 ex officio</li> <li>4 members, which represent the Commissioner of</li> <li>5 Insurance, the Director of Medical Assistance</li> <li>6 Services, the State Health Commissioner, the</li> </ul>   | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> <li>this, we are pleased to say, includes three new</li> <li>carriers for plan year 2022.</li> </ul>   |    |  |  |
| <ul> <li>commission.</li> <li>In addition, there are the 5 ex officio</li> <li>members, which represent the Commissioner of</li> <li>Insurance, the Director of Medical Assistance</li> <li>Services, the State Health Commissioner, the</li> <li>Commissioner of Social Services, and the Secretary</li> </ul>   | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> <li>this, we are pleased to say, includes three new</li> <li>carriers for plan year 2022.</li> <li>As a result, there are 156 health plans</li> </ul>  |    |  |  |
| <ul> <li>commission.</li> <li>In addition, there are the 5 ex officio</li> <li>members, which represent the Commissioner of</li> <li>Insurance, the Director of Medical Assistance</li> <li>Services, the State Health Commissioner, the</li> <li>Commissioner of Social Services, and the Secretary</li> <li>of Health &amp; Human Services.</li> </ul>  | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> <li>this, we are pleased to say, includes three new</li> <li>carriers for plan year 2022.</li> <li>As a result, there are 156 health plans</li> <li>offered on the individual market on the Exchange.</li> </ul>   |    |  |  |
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| <ul> <li>2 commission.</li> <li>3 In addition, there are the 5 ex officio</li> <li>4 members, which represent the Commissioner of</li> <li>5 Insurance, the Director of Medical Assistance</li> <li>6 Services, the State Health Commissioner, the</li> <li>7 Commissioner of Social Services, and the Secretary</li> <li>8 of Health &amp; Human Services.</li> <li>9 Next, please.</li> <li>10 And what we'd like to do now is kind of</li> </ul>   | <ul> <li>and outreach events conducted through January.</li> <li>For plan year 2022, there are 12 insurance</li> <li>carriers that offer plans on the Exchange, and</li> <li>this, we are pleased to say, includes three new</li> <li>carriers for plan year 2022.</li> <li>As a result, there are 156 health plans</li> <li>offered on the individual market on the Exchange.</li> <li>With regard to the dental carriers, we</li> <li>have 8 standalone dental carriers offering plans</li> </ul>   |    |  |  |
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|   | n March 29, 2022                                      |
|---|---|
| 21  | 23  |
| 1 So, we were very, very pleased to see that number,  | 1 level selections in Virginia.                       |
| 2 and if you look at us compared to some of the       | 2 And then, also, the third column from the           |
| 3 other states, even while we're still on the         | 3 left, the premium column, as you can see, that      |
| 4 federal platform, we are a very active and large    | 4 shows the average premiums per-member/per-month     |
| 5 marketplace.  | 5 before and after the application of the advanced    |
| 6 Okay. Next slide, please.                           | 6 premium tax credits. So, that is quite a new        |
| 7 So, these next two slides, you will see a           | 7 difference and, so, one of the just highlights.     |
| 8 sample of Virginia data that is available on the    | 8 Okay. Whitney, next slide, please.                  |
| 9 CMS website regarding open enrollment 2022. I do    | 9 All right. So, enough facts and figures.            |
| 10 not plan on reading these slides to you, and I do  | 10 What I'd like to do for the next few minutes is    |
| 11 not plan to include this information in a quiz at  | 11 spend a few minutes talking about and what         |
| 12 the end of this update, but I just wanted to show  | 12 we're doing as far as the transition, a little bit |
| 13 you this information.                              | 13 going back and then moving forward.                |
| 14 Please note that it comes from CMS. It's           | 14 So, regarding recent and near-term                 |
| 15 considered their public use files. We've           | 15 activities, well, under research and               |
| 16 specifically included a date because information   | 16 consultation                                       |
| 17 in the public use files gets refined by CMS over   | 17 MS. MORTLOCK: Victoria                             |
| 18 time. So, if you see a figure today, you may see   | 18 MS. SAVOY: Yes.                                    |
| 19 a different figure in the future as CMS refines    | 19 MS. MORTLOCK: we have a question from              |
| 20 its data.  | 20 Sabrina.   |
| 21 But we have included a hyperlink at the            | 21 CHAIR CORLETTE: No, I don't have any               |
| 22 bottom of the web page slide so that you can look  | 22 questions.   |
| 23 around and see the information that you are        | 23 MS. SAVOY: All right. I think you need             |
| 24 interested in.                                     | 24 to un-raise your hand, Sabrina. There. It          |
| 25 MS. MORTLOCK: Victoria, I think there's a          | 25 doesn't go away on your own. I've learned that     |
| 22  | 24  |
| 1 question.   | 1 from experience.                                    |
| 2 MS. SAVOY: Oh, yes.                                 | 2 I'm not sure if someone needs to mute               |
| 3 CHAIR CORLETTE: Victoria no, it's my                | 3 their microphone.                                   |
| 4 fault. I should have asked, Victoria. Should        | 4 Regarding research and consultation, just           |
| 5 people jump in while you're speaking if they have   | 5 especially for the new members, to let everyone     |
| 6 questions or would you prefer that we hold          | 6 know that through 2021, we spent time speaking      |
| 7 questions until after you're finished?              | 7 with many states to gather their best practices     |
| 8 MS. SAVOY: They're welcome to jump in,              | 8 from their successful transitions and also spent a  |
| 9 Sabrina. I'm fine with that.                        | 9 lot of time on doing research with Medicaid         |
| 10 CHAIR CORLETTE: Okay.                              | 10 coordination, incorporating lessons learned into   |
| 11 MS. SAVOY: So, if anyone has a question            | 11 our transition plan.                               |
| 12 on anything I've already spoken about, please      | 12 Not only did we ask the other states about         |
| 13 don't hesitate.                                    | 13 their Medicaid coordination, but we also worked    |
| 14 CHAIR CORLETTE: Thank you.                         | 14 we began discussing with DMAS, DSS, and also       |
| 15 MS. SAVOY: Sure.                                   | 15 national experts from state health and value       |
| 16 Now, this same information that is                 | 16 strategies, as well as MNAT, to learn how other    |
| 17 available for Virginia is also available for other | 17 states approach their Medicaid and exchange        |
| 18 states on the CMS website.                         | 18 coordination.                                      |
| 19 So, next page, please. Next slide,                 | 19 We spent time with DMAS and DSS learning           |
| 20 rather.  | 20 about their current eligibility and enrollment     |
| 21 So, on this slide, this is again                   | 21 practices in Virginia so we could thoughtfully     |
| 22 information from the public use files. I would     | 22 approach our coordination to minimize the impact   |
| 23 just like to bring your attention to the second    | 23 of the state agencies and develop strategies to    |
| 24 column from the left, the plan selections, because | 24 improve the efficiency of our program and the      |
| 25 that just shows the breakdown of the specific plan | 25 consumer experience over time. So, this has        |
| · 1 1   | · · · · · · · · · · · · · · · · · · ·                 |

25 lead is for us?

|   | 10141011 29, 2022  |
|---|--|
| 25  | 27 MS SAVOV: A contlement by the name of   |
| 1 served as one of the key bases for our RFP  | 1 MS. SAVOY: A gentleman by the name of  |
| <ol> <li>procurement development.</li> <li>Goodness, I'm getting myself confused</li> </ol>                               | 2 John Krom, K-r-o-m.  |
|   | <ul> <li>3 MR. LITTEL: Okay. And then, secondly, on</li> <li>4 the Reingold, and I'm sure everybody else knows</li> </ul>            |
|   | <ul><li>4 the Reingold, and I'm sure everybody else knows</li><li>5 this but I don't, what does it mean exactly when</li></ul>       |
|   |  |
| -   | <ul> <li>6 you say, 'marketing for the unwinding'?</li> <li>7 MS. SAVOY: Well, what our intention is</li> </ul>                      |
| 7 single vendor and then make sure we started simple  |  |
| <ul><li>8 and built on the functionality in future years,</li><li>9 try not to bite off too much at once in the</li></ul> |  |
| <ul><li>9 try not to bite off too much at once in the</li><li>10 beginning and, also, to make sure that we met</li></ul>  | <ul><li>9 that go into more detail, we're hopeful that as we</li><li>10 obtain information from DSS and DMAS regarding who</li></ul> |
| 11 early and often with key stakeholders just to keep   | 11 is coming off of Medicaid, that we will be able to  |
| 12 everyone in the loop and understand what the   | 12 get that information and create some targeted   |
| 13 transition process was all about.  | 13 marketing to those either individuals or groups   |
| 14 So, hopefully, we have started this  | 14 who may be eligible for exchange coverage when  |
| 15 meetings and we definitely intend to have more of  | 15 they're no longer eligible for Medicaid.  |
| 16 those meetings in the future.  | 16 And I say, "we're hopeful," because not   |
| 17 With regard to consulting services, we   | 17 that DMAS and DSS is in any way not willing to  |
| 18 have contracted with Health Management Associates  | 18 give us the information, but it's my understanding  |
| 19 for consulting services based on experience and  | 19 that there are some CMS rules and regulations on  |
| 20 best practices to support our transition from the  | 20 what can be shared between the Medicaid agencies  |
| 21 federal health platform to the full state-based  | 21 and the state exchange.   |
| 22 exchange and then establishing the ongoing   | 22 So, we're trying to figure out how we can   |
| 23 functions of the HBE.  | 23 get some information without getting in trouble   |
| 24 With regard to marketing next slide,   | 24 with CMS. And I see Karen shaking her head in   |
| 25 Whitney, please we have signed a three-year  | 25 agreement, yes. So but that is our plan is  |
| 26  | 28   |
| 1 contract with Reingold for marketing services.  | 1 somehow get information that will help us target   |
| 2 That was done in December.  | 2 those individuals who are no longer eligible for   |
| 3 Some of the initial activities that   | 3 Medicaid but who could be eligible for Exchange  |
| 4 Reingold will be helping us with include branding,  | 4 coverage.  |
| 5 finding that name and logo; marketing for the   | 5 MR. LITTEL: Okay.  |
| 6 unwinding of the public health emergency; the   | 6 MS. SAVOY: Does that help?   |
| 7 current special enrollment period; as well as open  | 7 MR. LITTEL: Yep. Yep. Thank you.   |
| 8 enrollment 2023.  | 8 MS. SAVOY: Sure.   |
| 9 As far as our branding efforts so far, we   | 9 Okay. And then, again, going further into  |
| 10 are planning a comprehensive statewide approach  | 10 the Medicaid exchange coordination, this is an  |
| 11 with focus groups and testing of branding  | 11 especially important aspect of the Exchange, and  |
| 12 concepts. We do anticipate developing a branding   | 12 we are working closely to make sure that there are  |
| 13 launch and will certainly keep you all apprised of   | 13 no disruptions in the eligibility determination   |
| 14 our branding activities as they occur and will   | 14 process as Virginia takes over the work that CMS  |
| 15 definitely update you separately for whatever  | 15 was currently or is currently doing as a  |
| 16 happens prior to the next advisory committee   | 16 determination state.  |
| 17 meeting in June.   | 17 In mid March, the Exchange held a two-day   |
| 18 So, we're excited about the branding.  | 18 workshop with DMAS and DSS to identify and discuss  |
| 19 Referring to everything as "Health Benefit   | 19 high level concepts that included the   |
| 20 Exchange" gets a little lengthy.   | 20 responsibility for identifying shared business  |
| <ul><li>21 And I think there's another question.</li><li>22 John Littel?</li></ul>  | <ul><li>21 processes, delineating the lines of</li><li>22 responsibilities between who is doing what as far</li></ul>                |
| 23 MR. LITTEL: Victoria, two things: One,   | 23 as Medicaid eligibility going forward, ensuring   |
| 24 do you know what the contact is at HMA, who the  | 24 that we will have smooth handoffs for consumers,  |
| 24 up you know what the contact is at flivia, who the   | 24 that we will have smooth halidons for consumers,  |

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25 where necessary, and also making sure that the

| 1technological integration for account and<br>2application transfers works and is identified<br>31the extra time to make sure that it was a very<br>22positive valuable document.3So but, along with that, I would like<br>44So, I thought it was an extremely<br>5Successful two days. I really enjoyed it.3So but, along with that, I would like<br>45successful two days. I really enjoyed it.5provide an email to the advisory committee so th<br>66Getting able to meet people in person that I've<br>7only been able to see through Zoom really, I felt,<br>8that was a great plus.9And, so, we came away, I think, allbe out there on EVA, but we'll include links, and<br>9there will also be a summary document that is<br>10 posted on the Exchange website.11And, of course, once you see all that<br>12 information, if any of you would like a more<br>13 in-depth briefing on the RFP, we're happy to<br>14 provide it, if possible. It's very complicated,<br>15 involved; there's a lot of documents; but we'll be<br>16 happy to explain, if needed.17Okay. So, what happens after we issue the<br>18 being the real winners at the end.   | 31<br>t |
|---|---------|
| 2application transfers works and is identified2positive valuable document.3properly.3So but, along with that, I would like4So, I thought it was an extremely4to say that when the RFP is released, we will5successful two days. I really enjoyed it.5provide an email to the advisory committee so th6Getting able to meet people in person that I've7will include links to the RFP. I think it should8that was a great plus.8be out there on EVA, but we'll include links, and9And, so, we came away, I think, all9there will also be a summary document that is10feeling energized and agreeing on those high level10posted on the Exchange website.11goals and agreeing that these areas and others,11And, of course, once you see all that12that we are going to work together in the future.13in-depth briefing on the RFP, we're happy to14This is just the beginning, and that we are going14provide it, if possible. It's very complicated,15to continue to work to collaborate and make sure15involved; there's a lot of documents; but we'll be16that we're not adding to the work of the Medicaid17Okay. So, what happens after we issue the18being the real winners at the end.18RFP?   | t       |
| <ul> <li>3 properly.</li> <li>4 So, I thought it was an extremely</li> <li>5 successful two days. I really enjoyed it.</li> <li>6 Getting able to meet people in person that I've</li> <li>7 only been able to see through Zoom really, I felt,</li> <li>8 that was a great plus.</li> <li>9 And, so, we came away, I think, all</li> <li>10 feeling energized and agreeing on those high level</li> <li>11 goals and agreeing that these areas and others,</li> <li>12 that we are going to work together in the future.</li> <li>13 This was not the one-and-done type of meeting.</li> <li>14 This is just the beginning, and that we are going</li> <li>15 to continue to work to collaborate and make sure</li> <li>16 that we're not adding to the work of the Medicaid</li> <li>17 agencies and that the Virginia consumers end up</li> <li>18 being the real winners at the end.</li> <li>3 Drovide an email to the advisory committee so the you all can see it and know that it's real. We</li> <li>4 to say that when the RFP is released, we will</li> <li>5 provide an email to the advisory committee so the you all can see it and know that it's real. We</li> <li>7 will include links to the RFP. I think it should</li> <li>8 be out there on EVA, but we'll include links, and</li> <li>9 there will also be a summary document that is</li> <li>10 posted on the Exchange website.</li> <li>11 And, of course, once you see all that</li> <li>12 information, if any of you would like a more</li> <li>13 in-depth briefing on the RFP, we're happy to</li> <li>14 provide it, if possible. It's very complicated,</li> <li>15 involved; there's a lot of documents; but we'll be</li> <li>16 happy to explain, if needed.</li> <li>17 Okay. So, what happens after we issue the</li> <li>18 RFP?</li> </ul> | t       |
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| 18 being the real winners at the end. 18 RFP?   |         |
| -   |         |
|   |         |
| 19So, let's see. Next slide, please.19MS. HINOJOSA: Victoria?   |         |
| 20 So, those were, I call, the "midterm 20 MS. SAVOY: Yes. Yes. Ikeita.   |         |
| 21 activities." So, more forward-looking transition 21 MS. HINOJOSA: I don't want to put you on   |         |
| 22 activities include something I know that I get 22 the spot but when you say, "soon," is there a time   |         |
| 23 asked about in every single advisory committee 23 frame around what you think "soon" is?   |         |
| 24 meeting and every single place that I go to is, 24 MS. SAVOY: Well, I have been told that it   |         |
| 25 "What about the RFP?" 25 should be before April. That's probably the best  |         |
| 30  | 32      |
| 1 The RFP, it's a request for proposals, 1 thing I can say.   |         |
| 2 and, as you know, for the software platform, and a 2 MS. HINOJOSA: Okay. Thanks.  |         |
| 3 call center. That is going to be released in the 3 MS. SAVOY: Sure.   |         |
| 4 very near future, and I know I've been saying 4 And then following the release of the RFP,  |         |
| 5 that, but I mean it this time. Procurement has 5 we are going to have an evaluation committee and   |         |
| 6 told us that it's pretty close to being ready to 6 an award. And the evaluation committee, we've g  | t       |
| 7 go. It will be out soon. 7 an experienced committee and group of advisors   |         |
| 8 Our goal is to leverage proven technology 8 that consists of technology, legal, procurement,  |         |
| 9 to provide a consistent customer experience with 9 as well as subject matter experts across different   |         |
| 10 opportunities for future improvements for the10 agencies, so to make sure that we get a well   |         |
| 11 citizens of Virginia.11 rounded group, valuation group.  |         |
| 12And I did want to say, like I said, I feel12And then following that evaluation  |         |
| 13 bad, like I'm a broken record, that I've been13 process, we anticipate that we'll be awarding the  |         |
| 14 saying for a long time that the RFP will be out 14 contract in late summer of this year.   |         |
| 15 soon. We held it up. We wanted to get it make 15 Okay. Next slide, please.   |         |
| 16 sure that when it went out, it was complete,16So, on a parallel track, we are also in  |         |
| 17 accurate, and with hopefully minimal questions 17 the process of completing the CMS blueprint  |         |
| 18 that would come back.18 application. This is sort of a big question-and-   |         |
| 19So, we took longer and the procurement19 answer document that we had to complete the first  | t       |
| 20 team spent a lot of their time and effort to make 20 time when we wanted to transition from a full   |         |
| 21 sure that it was a very good document. That was 21 federal marketplace to the state-based exchange of  | n       |
| 22 one of the things that we did learn from other 22 the federal platform. And now that we're going to  |         |
| 23 states is they would say, "Well, we didn't put 23 that next step, we have to complete a new  |         |
| 24 enough effort into really defining what we wanted 24 blueprint so that we can transition to becoming a   |         |
| 25 in the RFP." So, we listened to that and we took 25 full state-based exchange.   |         |

| 1         So, if's a document that is filed with         2         1         finalized.         2           2         CMS. It will be filed in June. And we have on         2         CHAR CORLETTE: Thank you.           3         becease it is our understanding that, invariably,         4         Okay. And next slide, please.           4         because it is our understanding that, invariably,         4         Okay. And next slide, please.           6         information and, so, it takes a while once the         6         The take would not properly that I know just like to see a           8         and receive approval from CMS.         8         timeline of some of our key activities that           11         least, we plan to consult stakeholders ranging         10         Pore talkeholders ranging         11           12         from DMA/SOSS, other sand agents, insurance         13         So, I'm on necessarily going to go           14         arrivers, and host of others over the course of         14         through all of them because al to of film me           15         the transition process to ensure         10         So, I'm on necessarily going to go           12         sourcesslat, it, the is Sabrina, So, this was mother key area that we         16         sowarease, we gear up to a           21         bastocoring it stress is stable or what we couldn't do. So, i   | 33   |  | 35 |
|--|--|--|----|
| 2       CHAR CORLETTE: Thank you.         3       here that well be working with CMS to finalize         4       because it is our understanding that, invariably,         5       they have questions and maybe need additional         6       information and, so, it takes a while once the         7       intraditional ond, so, it takes a while once the         8       and receive approval from CMS.         9       All right. Next, Whiney, please.         10       And, of course, last, but certainly not         11       least, well pain to consult stackholders ranging         12       from DMAS/DSS, other state agencies, consumers,         13       anavigators, provding transparency into the         14       carriers, and a host of others over the course of         15       the transition to keep them in the loop and, in         16       the process, providing transparency into the         18       we rail on other system prior to         19       tasucessful rollout of the system prior to         21       successful rollout of the system prior to         23       So, this was another key area that we         24       teared from other states is communicate often and         25       really plan to do that.         26       rearelly plan to do that.   |  | 1 finalized  | 33 |
| <ul> <li>a) here that well be working with CMS to finalize</li> <li>b) because it is our understanding that, invariably,</li> <li>c) b) the phase questions and maybe need additional</li> <li>c) findial document is filed to actually finalize it</li> <li>c) and, of course, last, but certainly not</li> <li>c) And, so, the course of</li> <li>c) and the maximicate often and</li> <li>c) And, so, the course of</li> <li>c) And, so, the course of<td></td><td></td><td></td></li></ul> |  |  |    |
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| 7         initial document is filed to actually finalize it         7           8         and receive approval from CMS.         8           8         and receive approval from CMS.         8           10         And, of course, last, but certainly not         10           11         least, we plan to consult stakeholders ranging         11         I're just sort of talked about but in a timeline           12         form DMAS/DSS, other state agencies, consumers,         11         I're just sort of talked about but in a timeline           13         awagators, brokers and agents, insurance         13         So, I'm on tnecessarily going to them are           15         the transition to keep them in the loop and, in         15         feptead ad host of othems over the course of           16         the process, providing transparency into the         17         the kary attivities that the Exchange will           18         We aim to provide proactively provide         18         be working on. And then this next slide provides           19         awarcness. We would like to solicit feedback, as         20         So and as you can see, we gear up to a           21         lausch.         20         So and as you can see, we gear up to a           21         lausch         21         bard difterent seedid wathor is state sis communicate often and <td></td> <td></td> <td></td>  |  |  |    |
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| 14 carriers, and a host of others over the course of       14 through all of them because a lot of them are         15 the transition to keep them in the loop and, in       15 repeat but did want to just point out that this         16 the process, providing transparency into the       15 repeat but did want to just point out that this         17 creation of our full state-based exchange.       17 that the key activities that the Exchange will         18 We aim to provide - proactively provide       18 be working on. And then this next slide provides         19 awareness. We would like to solicit feedback, as       19 the activities for 2023.         20 well as optimize the transition process to ensure       20 So and as you can see, we gear up to a         21 laurch.       21 lot of different activities between now and         22 laurch.       20 Morember 1st of 2023 when we anticipate open         23 So, this was another key area that we       23 enrollment will begin.         24 learned from other states is communicate often and       24 And, so, the Sabrina, you had mentioned         25 really get feedback from your stakeholders. So,       34         1 we really plan to do that.       34         3 MS. SAVOY: Yes.       2         4 CHAIR CORLETTE: Victoria       3         3 Ms. SAVOY: Yes.       3         4 of the blueprint, do you have any well, sorry,       4         5 function   | -  |  |    |
| 15 the transition to keep them in the loop and, in       15 repeat but did want to just point out that this         16 the process, providing transparency into the       16 the process, providing transparency into the         17 creation of our full state-based exchange.       17 that - the key a citivities that the Exchange will         18 We aim to provide proactively provide       18 be working on. And then this next slide provides         19 awareness. We would like to solicit feedback, as       20 well as optimize the transition process to ensure         21 a successful rollout of the system prior to       21 lot of different activities between now and         22 launch.       20 Nowmber 1 st of 2023 when we anticipate open         23 So, this was another key area that we       24 And, so, the Sabrina, you had mentioned         24 learned from other states is communicate often and       25 the plan date or what we couldn't do. So, if you         26 of the blueprint, do you have any sense       1         36 of the blueprint, do you have anywell, sorry,       1         27 two-part question: One is do you have any sense       3         8 of how long it typically takes CMS to approve       5         19 wore that approval?       5         11 you get that approval?       6         12 durit is document and we receive automatic       10         13 don't know how long the approval process takes. I       13 </td <td></td> <td></td> <td></td>   |  |  |    |
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| 18       We aim to provide proactively provide       18       be working on. And then this next slide provides         19       awareness. We would like to solicit feedback, as       10       10       asuccessful rollout of the system prior to         21       asuccessful rollout of the system prior to       21       10       of different activities for 2023.         23       So, this was another key area that we       22       Nowember 1st of 2023 when we anticipate open         23       So, this was another key area that we       22       Nowember 1st of 2023.         24       learned from other states is communicate often and       22       Nowember 1st of 2023.         25       really glan to do that.       23       arrollment will begin.         24       Learned from other states is communicate often and       25       the adate or what we couldn't do. So, if you         36       1       see migrating the consumer and plan data from       2         2       CHAIR CORLETTE: Victoria       36         3       Just going back for a moment to the CMS approval       5       CHAIR CORLETTE: Sorry. I keep forgetting         6       of the blueprint, do you have any sense       8       of how long it typically takes CMS to approve       9       gone through this transition, what was their         10       activities that  |  |  |    |
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| 24 learned from other states is communicate often and<br>25 really get feedback from your stakeholders. So,24And, so, the Sabrina, you had mentioned<br>25 the plan date or what we couldn't do. So, if you334361we really plan to do that.1see migrating the consumer and plan data from<br>2362CHAIR CORLETTE: Victoria<br>3341see migrating the consumer and plan data from<br>2363MS. SAVOY: Yes.1see migrating the consumer and plan data from<br>2364CHAIR CORLETTE: victoria<br>3351see migrating the consumer and plan data from<br>25Just going back for a moment to the CMS approval<br>6 of the blueprint, do you have any well, sorry,<br>7616of the blueprint, do you have any well, sorry,<br>77mean to monopolize things, but I'm just curious,<br>868of how long it typically takes CMS to approve<br>99foo the reant om onopolize things, but I'm just curious,<br>8810activities that you sort of can't engage in until<br>11 you get that approval?10cexperinece with this data transfer from the feds?11you get that approval?11That just feels like an area where there could be<br>12glitches. I'm just curious.13don't know how long tha approval process takes. I<br>14 think it does differ from state to state. I don't<br>1511MS. SAVOY: I think you'r eright, yes. We14think it's automatic. I don't think, like, we'll<br>161616because it probably will have to be tested several<br>16  |  | 22 November 1st of 2023 when we anticipate open      |    |
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| 25 cannot happen until we have the blueprint25 please.   |  |  |    |
|  | 25 cannot happen until we have the blueprint         | 25 please.   |    |

|    | Conducted on March 29, 2022                        |    |  |    |  |
|----|--|----|--|----|--|
|    | 37   |    |  | 39 |  |
| 1  | So, we've talked about it a little bit             | 1  | because it's a qualifying life event. They've      |    |  |
| 2  | today, and that's sort of what I call a "current   | 2  | lost their Medicaid coverage.                      |    |  |
| 3  | event," that we are working on or keeping an eye   | 3  | So, just to remind you, at this point in           |    |  |
| 4  | out on, I guess is the best way to say it, is the  | 4  | time, if the public health emergency begins the    |    |  |
| 5  | public health emergency.                           | 5  | unwinding process in July of 2022, Virginia will   |    |  |
| 6  | You know that many of you have heard               | 6  | still be a state-based exchange on the federal     |    |  |
| 7  | about this, and that is the pending unwinding of   | 7  | platform and, so, the eligibility enrollment for   |    |  |
| 8  | the public health emergency as it relates to       | 8  | any individual who does switch over and becomes an |    |  |
| 9  | Medicaid enrollment and eligibility                | 9  | Exchange consumer will occur on Healthcare.gov.    |    |  |
| 10 | determinations.                                    |    | So, that will happen until we become a full        |    |  |
| 11 | Basically, for a brief recap, when the             | 11 | state-based exchange in 2024.                      |    |  |
|    | federal government ends the public health          | 12 | But, as I mentioned, we are working                |    |  |
|    | emergency, states will be tasked with performing   |    | closely with Medicaid and DMAS and trying to see   |    |  |
|    | Medicaid redeterminations after a two-year hiatus. |    | if there's some data that we can obtain that will  |    |  |
|    | So, individuals who are no longer Medicaid         |    | facilitate our development of targeted outreach to |    |  |
|    | eligible will need to seek coverage options, and   |    | those individuals who could be losing insurance as |    |  |
|    | it's entirely possible that state exchanges will   |    | a result of the unwinding and be eligible for the  |    |  |
|    | be able to play a key role for many individuals    | 18 | marketplace.                                       |    |  |
| 19 | who will no longer be able to have Medicaid        | 19 | Okay. Now, to switch gears entirely, I'd           |    |  |
| 20 | coverage.  |    | like to give you some policy and legislative       |    |  |
| 21 | If you all recall that in our July meeting         |    | updates. I'm going to start with state updates.    |    |  |
|    | last year, Virginia Medicaid did provide an        |    | So, for those of you who do not have the Virginia  |    |  |
| 23 | overview of the unwinding of their process and how | 23 | General Assembly timelines memorized, we've        |    |  |
| 24 | it is expected to impact individuals who will be   | 24 | included the dates associated with the 2022        |    |  |
| 25 | determined to be no longer eligible for Medicaid.  | 25 | session on this slide. I am not going to read      |    |  |
|    | 38   |    |  | 40 |  |
| 1  | That's a mouthful.                                 | 1  | them.  |    |  |
| 2  | And we are working very closely with DMAS          | 2  | However, the fourth bullet on this page is         |    |  |
| 3  | and DSS to make sure that we know what their       | 3  | what I'd like to bring to your attention, and that |    |  |
| 4  | processes are, their timing is, so that we will be | 4  | is legislation that impacted the Exchange. We      |    |  |
| 5  | ready and can coordinate as best we can.           | 5  | really only had one bill, it was a House bill/     |    |  |
| 6  | We have heard from CMS that they indicate          | 6  | Senate bill sort of combination, that which        |    |  |
| 7  | that the public health emergency will be extended  | 7  | requires the Exchange to prepare an annual         |    |  |
|    | again until approximately mid-July. So, once that  |    | marketing plan to include navigators and agents    |    |  |
|    | mid-July date, or if it's extended further, but    |    | and brokers.                                       |    |  |
|    | once the end of the public health emergency is     | 10 | So, really this codifies existing practice         |    |  |
|    | declared, states will have 14 months to conduct    |    | and is something that we will be doing anyway, and |    |  |
| 12 | the unwinding and the redetermination.             |    | it just puts it into the statute.                  |    |  |
| 13 |  | 13 | There is also a Virginia benchmark plan            |    |  |
|    | have received or conversations we've had with DMAS |    | study which the Bureau of Insurance will be        |    |  |
|    | and DSS, we expect that there will be              |    | leading, but the Exchange will be participating in |    |  |
|    | approximately 65,000 to 75,000 Virginia consumers  |    | this study. I believe that the bureau may be       |    |  |
|    | who will lose Medicaid coverage but may be         |    | touching on this in their presentation later       |    |  |
|    | eligible for subsidized plans on the marketplace.  |    | today.   |    |  |
| 19 |  | 19 | And I also wanted to just mention that we          |    |  |
| 20 |  |    | continue to monitor the budget developments for    |    |  |
|    | occurring over a 12-month period, what this means  |    | the inclusion of funding to support the            |    |  |
|    | is that the Exchange can expect to see about 5,000 |    | reinsurance, the 1332 reinsurance waiver with CMS, |    |  |
|    | to 6,000 consumers each month who would be         |    | because of the potential impact on premiums as     |    |  |
|    | eligible for a special enrollment period. And      |    | they affect the exchange.                          |    |  |
| 25 | they have that as a special enrollment period      | 25 | Okay. Next slide, please, Whitney.                 |    |  |
|    |  | _  |  |    |  |

| 41   | 43           |
|--|--------------|
| 1 In regard to federal updates, again, I 1 or, "Here's another."   | 43           |
| 2 mentioned there is a special enroll another 2 So, what we thought we would do is w   | /e've        |
| 3 special enrollment period, in addition to the one<br>3 special enrollment period, in addition to the one   |              |
| 4 for the public health unwinding. This is for 4 recommendation and then our response ri   |              |
| 5 individuals who are under the 150 percent of 5 underneath it. And I believe you either ha  | -            |
| 6 federal poverty level. The last day for signing 6 received that or you will receive it very sh   |              |
| 7 up for this is November 30th for December 7 after this meeting, and we will also post it   |              |
| 8 coverage. And eligibility consumers, if they 8 the website.  |              |
| 9 want, they can use this special enrollment period 9 If anyone has questions regarding the  |              |
| 10 to change plans in addition to obtaining 10 responses that we have provided, we are h   | anny to      |
| 11 insurance. 11 you know, have further discussions on the   |              |
| 12 You've probably heard a lot about the ARPA 12 did want to thank you all for that. It was v  |              |
| 13 subsidies, and we are continuing to monitor those 13 helpful and it was if nothing else, to   | cry          |
| 14 and whether they will continue or if they will end<br>14 recognize that a lot of what you had was   | 2            |
| 15 at the end of 2022. Current law, federal law, has 15 suggested in the recommendations were t  |              |
| 16 them ending as of the end of 2022, so and we're<br>16 we were considering. I was like, "Okay. T   | -            |
| 17 watching that very closely along with the other<br>17 that's a good idea if the advisory committee  |              |
| 17 watching that very closely along with the other       17 that s a good idea if the advisory commute         18 states with exchanges.       18 agrees." So, appreciate that.  |              |
| 19 And, also, there is a proposed rule in the 19 And we look forward to any future   |              |
| 20 review process regarding the family glitch that 20 subcommittees and working with any future  | <b>r</b> 0   |
| 21 will modify the standard of affordability to 21 subcommittees that the advisory committees that the    |              |
| 22 include whole families in the APTC eligibility, 22 determines are appropriate, and we are ha  |              |
| 23 where it is not currently. 23 facilitate any of those as we can.  | рру ю        |
| · · · · · · · · · · · · · · · · · · ·  |              |
|  | 1.00 m 0.111 |
| 25       And just really quick, and I apologize       25 time. I'm not even sure how long I've spot  |              |
| 1 that this is the last item on the list and,<br>1 I just know it's a long time, so I apologize  | 44           |
|  |              |
| 2probably looking back, I probably should have21 think the next agenda item is the Bureau3included it earlier, but I would like to turn3Insurance updates. So, what I'm going to one   |              |
| 4 attention to the advisory subcommittee 4 turn it over to Sabrina now and let you go  |              |
| 5 recommendations. 5 here.   | IIOIII       |
|  | toria and    |
|  |              |
| 7last so, our October advisory committee7you should definitely not apologize. That8meeting, the consumer assistance subcommittee8incredible amount of material, very ably  | was all      |
|  | s al1        |
| 9 provided a report with recommendations pertaining<br>10 to consumer assistance and payingtor programs  |              |
| 10 to consumer assistance and navigator programs.<br>10 the incredible hard work that you guys are   | -            |
| 11And I will say it was very encouraging11Before we leave Victoria, though, I ju12 that the advisory committee recommendations around12 want to ask my fellow advisory committee   |              |
|  |              |
| 13 information sharing and the outreach education<br>14 accessibility and measuring impact, they do align  | -            |
| 14 accessibility and measuring impact, they do align14 didn't get to ask during the presentation of15 with our existing practices or our plans for15 they'd like to ask?   | i illat      |
|  |              |
| 16 future activities and also the details that were 16 Okay. Oh, Ikeita, please, go ahead.   |              |
| 17 provided on examples of how to operationalize the 17 You're on mute. Ikeita, you're on mute.  |              |
| 18 strategy. So, we really appreciate the fact<br>10 that the advisory committee use as implied. And   |              |
| 19 that the advisory committee was so involved. And<br>20 isla and the say, "Thank you." That was really,  | really       |
| 20 it's good to see that our two focuses do align.<br>21 The second |              |
| 21 There were a number if you recall,<br>22 the state of    |              |
| 22 there were a number of recommendations, and I've 22 timeline laid out, I just want to encourage   | -            |
| 23 spoken for a long time today, so, for the sake of<br>24 times a label of the sake of 23 think about building in some time for what  |              |
| 24 time, and I don't want to pick and choose any of 24 was back at the D.C. Health Benefit Exchange  | ange         |
| 25 the recommendations and just say, "Here's one," 25 Authority, we called "sandbox testing," bu   | ( <b>T</b>   |

|    | Conducted on March 29, 2022                          |    |  |    |  |
|----|--|----|--|----|--|
|    | 45   |    |  | 47 |  |
| 1  | sure, in the field, it's called all kinds of         | 1  | probably work with other systems and can help say, |    |  |
| 2  | different things, but just a partnership between     | 2  | "Oh, this works well here," or, "This really       |    |  |
| 3  | the IT folks and the experienced system users to     | 3  | you know, this is bad."                            |    |  |
| 4  | really test out the glitches.                        | 4  | So, I like that idea, and I know we                |    |  |
| 5  | So, for example, I know that on the slide,           | 5  | have any time we've asked for input from our       |    |  |
| 6  | there was the build-in of, you know,                 | 6  | assister groups, they've been more than happy to   |    |  |
| 7  | the assisters, navigators, brokers, you know, all    | 7  | provide it. And, so, this would be a good way to   |    |  |
| 8  | of that, to get trained up and certified and all     | 8  | keep them in the loop and train them and, like you |    |  |
| 9  | of that. But once they know how to use the           | 9  | said, work through the glitches. So, thank you     |    |  |
| 10 | ) system, right, they're going to go use the system. | 10 | for suggesting that. That's a great idea.          |    |  |
| 11 | Nothing is perfect, so they're going to use the      | 11 | CHAIR CORLETTE: Great. Thank you,                  |    |  |
| 12 | system; they're going to experience some problems,   | 12 | Ikeita.  |    |  |
| 13 | some issues with the system, all of that.            | 13 | And we have a question from Lee and then           |    |  |
| 14 | And, so, just building in time to have the           | 14 | another question from Starla. So, let's start      |    |  |
| 15 | partnership with IT, so, as IT is experiencing the   | 15 | with Lee.  |    |  |
| 16 | glitches on the back end, the experienced system     | 16 | MR. BIEDRYCKI: Thank you. I would like             |    |  |
| 17 | users will be out in the field working with our      | 17 | to piggyback on what Ikeita said, in that it is    |    |  |
| 18 | consumers and experiencing the system glitches on    | 18 | very important to remember that the rate filing    |    |  |
| 19 | the front end.                                       | 19 | and plan design deadlines are going to extend past |    |  |
| 20 | And what's helpful is to do the, you know,           | 20 | the August time frame. Usually we don't see the    |    |  |
| 21 | sandbox user testing to bring those experienced      | 21 | very last changes to the carrier rates and plans,  |    |  |
| 22 | folks on the ground back in, partner them with the   | 22 | I think, until the very end of summer. And many    |    |  |
| 23 | TT folks, and say, "Hey, you really use the system   | 23 | times in prior years, the application and          |    |  |
| 24 | day in/day out, so let's bring you back in. What     | 24 | calculation of subsidy relative to the filed plans |    |  |
| 25 | are you seeing? What are you experiencing?           | 25 | ends up being a sometimes problematic algorithm.   |    |  |
|    | 46   |    |  | 48 |  |
| 1  | What's this like? Let's try this out on you. You     | 1  | So, it is one thing to test in the summer,         |    |  |
| 2  | know, tell us what's really going on with the        | 2  | but it is also important to remember that the      |    |  |
| 3  | website."  | 3  | final rates will not be available until very close |    |  |
| 4  | And then we found that that was really,              | 4  | proximity to open enrollment beginning.            |    |  |
| 5  | really helpful to, you know, work out those          | 5  | MS. SAVOY: Thank you for that. And I               |    |  |
| 6  | glitches, you know, in a quicker, more efficient     | 6  | know we are working closely with the Bureau of     |    |  |
| 7  | way than having, like, the IT people just            | 7  | Insurance Life and Health, and they have           |    |  |
| 8  | troubleshoot in a vacuum.                            | 8  | they're not shy about letting us know, to keep us  |    |  |
| 9  | And it really helped the assisters really            | 9  | on track, and make sure that we don't we don't     |    |  |
| 10 | ) feel very seen and heard in a way that they knew   | 10 | set unreasonable deadlines. But I'll make sure     |    |  |
| 11 | that their real world experience was being acted     | 11 | that this is an area that we specifically include  |    |  |
| 12 | upon, you know, realtime.                            | 12 | in our transition calendar and that we know we     |    |  |
| 13 | So, just building that kind of into the              | 13 | have that there could be final rates, maybe,       |    |  |
| 14 | timeline because we know there will be glitches is   | 14 | that come in late. So, thank you for that.         |    |  |
| 15 | i something that is helpful.                         | 15 | CHAIR CORLETTE: Yeah, that's a really              |    |  |
| 16 | MS. SAVOY: Thank you. Thank you for                  | 16 | good point, Lee.                                   |    |  |
|    | that. I know our chief IT program manager has        | 17 | I think we have Starla next, and then I            |    |  |
| 18 | been very serious about having a lot of time         | 18 | just saw that Doug raised his hand.                |    |  |
| 19 | for testing, and I'm sure she would like your        | 19 | So, Starla, would you go ahead.                    |    |  |
| 20 | ) idea. And I'm going to pass that on to her to      | 20 | MS. KISER: Yeah. Thank you, Victoria.              |    |  |
| 21 | make sure that she, you know, gets that idea from    | 21 | That was a very meaty presentation. I just have a  |    |  |
| 22 | 2 you.   | 22 | quick clarifying question.                         |    |  |
| 23 |  | 23 | On the comment where you talked about the          |    |  |
| 24 | the navigators and other assisters, you're right,    | 24 | public health emergency ending and, you know, 60   |    |  |
| 25 | they work with the consumers, and they also          | 25 | to 70,000 patients that would be losing Medicaid   |    |  |

|    | Conducted on I                                     | via | 1011 29, 2022                                      |    |
|----|--|-----|--|----|
|    | 49   |     |  | 51 |
| 1  | coverage, and then Virginia, I guess, the state    | 1   | they are eligible for the marketplace? Is          |    |
| 2  | would have a year to unwinding folks. What does    | 2   | that how it works?                                 |    |
| 3  | that mean practically? How is that going to        | 3   | MS. SAVOY: To be honest, Sabrina, I'd              |    |
| 4  | happen, I guess, practically? Is it a gradual      | 4   | have to go back and double-check that. I thought   |    |
| 5  | thing or what is that going to look like?          | 5   | I had heard in a recent CMS webinar that CMS and   |    |
| 6  | MS. SAVOY: Well, to be honest, we're sort          | 6   | Healthcare.gov was going to request new            |    |
| 7  | of at the back end of the process. I know DMAS     | 7   | applications. So, they were not going to accept    |    |
| 8  | and DSS are working very diligently to come up     | 8   | information just transferred from a state Medicaid |    |
| 9  | with the sort of front end process of how those    | 9   | agency; that the consumer would get a notification |    |
|    | individuals will be are all of the individuals     |     | with either a link or a telephone number to start  |    |
|    | that are redetermined, which I believe in Virginia |     | a new application process themselves.              |    |
|    | Medicaid is almost up to 2 million individuals     | 12  | But I could be wrong, but I think that's           |    |
|    | so, of those 2 million individuals who are         |     | what I heard, but I don't think it's an automatic  |    |
|    | currently on Medicaid, within 12 to 14 months,     |     | transfer of individuals from Medicaid to           |    |
|    | every single person will be redetermined whether   |     | Healthcare.gov at this point in time.              |    |
|    | or not they're eligible for Medicaid.              | 16  | CHAIR CORLETTE: Okay. Thank you.                   |    |
| 17 |  | 17  | And then I think Doug had a question.              |    |
|    | longer eligible for Medicaid but they're eligible  | 18  | MR. GRAY: I do. I was wondering where              |    |
|    | for Medicare or they have they now have            |     | the estimate came from. If we have 2 million       |    |
|    | employer insurance, but we anticipate from that    |     | people and you're estimating 65-70,000, that's 6   |    |
|    | process that there will be 65,000 to about 70,000  |     | to 7 percent, which is a pretty low percentage of  |    |
|    | that individuals that are no longer eligible       | 22  | the 2 million losing eligibility.                  |    |
|    | for Medicaid that could be eligible for the        | 23  | MS. SAVOY: To be I don't recall how we             |    |
| 24 | Exchange.  |     | came up with that number, but it is based on a     |    |
| 25 | And because that unwinding process in the          | 25  | percentage that the other all of the state         |    |
|    | 50   |     |  | 52 |
| 1  | redetermination process is taking 12 to 14 months, | 1   | exchanges have sort of gotten together and said,   |    |
| 2  | we anticipate, just basic math, 65,000 to 75,000   | 2   | "This looks like a reasonable percentage." So,     |    |
| 3  | spread over 12 months, we're looking at 5,000 to   | 3   | it's not just something we came up with on our own |    |
| 4  | 6,000 individuals per month once that public       | 4   | but, to be honest, right now I can't tell you      |    |
| 5  | health emergency, basically, is considered ending. | 5   | exactly where that percent how we came to that     |    |
| 6  | So, it's considered ending and then the            | 6   | number, but it was math based on what information  |    |
| 7  | redetermination process is, I think, considering   | 7   | that we've gotten for marketplaces as a whole      |    |
| 8  | kind of like the unwinding. I may not have all     | 8   | across the United States.                          |    |
|    | the terminology exactly correct.                   | 9   | MR. GRAY: Just curious because I've heard          |    |
| 10 | č .  |     | folks say 10 to 20 percent is the possible range,  |    |
|    | DSS and, so, as they get better estimates for the  |     | with 20 being on the up side, which is more        |    |
|    | numbers, we our estimates may also change          |     | like it's a lot bigger number. So, I mean          |    |
|    | because we're working so closely together.         |     | that I mean it's pretty scary when you think       |    |
| 14 | · ·  |     | about our limited resources and being able to help |    |
| 15 |  | 15  | somebody file a new application.                   |    |
| 16 | you.   | 16  | I mean we really don't have the resources,         |    |
| 17 | 5 1  |     | nor does Cover Virginia have the resources, and,   |    |
|    | follow-up on just the logistics of that, Victoria, |     | you know, it's really Medicaid is going to have    |    |
|    | but am I correct that if somebody is determined    |     | to redetermine these folks each month based on the |    |
|    | ineligible for Medicaid, Medicaid essentially      |     | ones that are the furthest back, and they're going |    |
|    | sends to in our case, it would be                  | 21  | to be limited to one-ninth of their total of       |    |
|    | Healthcare.gov, kind of that their account, and    |     | the total workload, including the regular          |    |
|    | Healthcare.gov would look at that person's         |     | redeterminations, not just the ones that have not  |    |
| 24 | information and invite them to submit an           | 24  | been done because of the emergency.                |    |
|    | · · · · 1 · · · · · · · · · · · · · · ·            |     |  |    |
| 25 | application to the marketplace if they look like   | 25  | So, that's why the guidance has been               |    |

| 53<br>1 changing. It started at 10 months, and then it | 55<br>1 this point. So, we'll have more finite numbers |
|--|--|
| 2 was 12, and then it was 14. And, so, that's the      | 2 for all of us to work on very soon.                  |
| 3 challenge. I mean we could have a really large       | 3 CHAIR CORLETTE: All right. Thank you.                |
| 4 volume going through, and if they're going to        | 4 And I just saw that Jennifer Krupp has her hand      |
| 5 stick to their one-ninth rule, the other way out     | 5 up.  |
| 6 of it is for it to take more months. Right? And,     | 6 Jennifer?  |
| 7 so, this very well could run into the beginning of   | 7 MS. KRUPP: Hi there. Now I'm distracted              |
| 8 the Exchange. And, so, that's just something to      | 8 about trying to turn off my hand. But I just         |
| 9 be aware of.   | 9 wanted to provide a little bit of clarification      |
| 10 There is some guidance out there that may           | 10 for the 65 to 70,000 members.                       |
| 11 permit when to have a QHP to reach out to people    | 11 One thing that we do want to stress is              |
| 12 who are no longer eligible for their Medicaid plan  | 12 that those are estimates of consumers that would    |
| 13 and educate them about the QHP and help them        | 13 be redetermined ineligible for Medicaid; however,   |
| 14 enroll. And that's in a new guidance document       | 14 they may qualify for subsidized coverage on the     |
| 15 that came out a few weeks ago from CMS.             | 15 Exchange. So, it is not the total redetermination   |
| 16 So, there's a potential opportunity there           | 16 number, just to clarify any differences in the      |
| 17 to help deal with this large group and try to have  | 17 numbers. But we do recognize that those numbers     |
| 18 continuity of care going forward.                   | 18 may have grown a bit based off of our initial       |
| 19 So, anyway, just something I wanted to              | 19 estimates.  |
| 20 share. And thank you for all the information. I     | 20 But that 20 percent of consumers are based          |
| 21 mean it would be great if it was 7 percent.         | 21 off of national projections and averages that we    |
| 22 CHAIR CORLETTE: Victoria?                           | 22 have obtained through our relationship with the     |
| 23 MS. KIMSEY: Hi. This is Karen Kimsey.               | 23 National Association of State Health and Policy,    |
| 24 We do agree, and the board will be working with     | 24 so that's where the 20 percent estimation of        |
| 25 you all new members, and we know where you all      | 25 consumers who have lost Medicaid coverage that may  |
| 54   | 56   |
| 1 came up with, and it could be as high as             | 1 potentially be eligible for Medicaid or              |
| 2 20 percent of people could be ineligible. And        | 2 coverage on the Exchange has come from.              |
| 3 we'll work with you on the numbers and work          | 3 CHAIR CORLETTE: Great. Thank you,                    |
| 4 through it.  | 4 Jennifer. And just to clarify one more thing, is     |
| 5 And, Doug, we hear your points. Well                 | 5 that with the enhanced American Rescue Plan          |
| 6 addressed. We're working very closely with the       | 6 premium tax credits or without?                      |
| 7 secretary and Commissioner Avula and others to       | 7 MS. KRUPP: At this time, there hasn't                |
| 8 make sure that we do have resources in place to      | 8 been any differentiation related to the tax          |
| 9 complete the necessary determinations during the     | 9 credits that were increased through the American     |
| 10 window allotted by CMS.                             | 10 Rescue Plan. So, depending on when the              |
| 11 And, so, it's not just those who may be             | 11 redeterminations actually start, so if they do      |
| 12 rendered ineligible, it's a forward determination   | 12 start in July, as they are expected right now,      |
| 13 process for everybody.                              | 13 then any consumers that came onto the marketplace   |
| 14 So, we will work on that and make sure              | 14 and applied for coverage and obtained coverage      |
| 15 that the team here has the numbers that they need,  | 15 subsidies through the end of 2022 would receive     |
| 16 and we'll be in concert with that.                  | 16 those enhanced subsidies. But depending on where    |
| 17 Sabrina?  | 17 things go later this hearing, if those subsidies    |
| 18 MS. SAVOY: Right, it's my understanding             | 18 will be extended, it shall be soon.                 |
| 19 that we have exchange staff that are meeting on a   | 19 CHAIR CORLETTE: Right, the known                    |
| 20 routine basis with DMAS and DSS, so that as they,   | 20 unknowns.   |
| 21 DMAS and DSS, get their plans more fine tuned,      | 21 I think I heard somebody trying to speak,           |
| 22 that then we have that same information, as well.   | 22 so I didn't mean to interrupt. Did somebody else    |
| 23 So  | 23 want to say something?                              |
| 24 MS. KIMSEY: Yes, thank you for sharing              | 24 Okay. Any other questions for Victoria?             |
| 25 the numbers, and we're just relating it through at  | 25 Okay. Great. Well, hearing none, I want             |
|  | ET DEPOS   |

| 57   | 59   |
|--|--|
| 1 to just give a huge thanks to Victoria for a great   | 1 upper left-hand corner of this slide let's   |
| 2 comprehensive presentation.  | 2 focus on numbers that include that say,  |
| 3 We thought we've now been at this for  | 3 "20 percent scenario," because, like I said, we're   |
| 4 almost an hour and 15 minutes, and we thought we   | 4 pretty hopeful that a reinsurance program will   |
| 5 would just take a very quick five-minute break so  | 5 1332 waiver will get approved in time for carriers   |
| 6 that if somebody wants to go grab a glass of water   | 6 to adjust their rates for reinsurance for 2023.  |
| 7 or hit the loo, they can do that. We would just  | 7 So, if you look at the second bar from the   |
| 8 ask that you come back, let's say, by 2:20 East  | 8 left, you see the light blue, that's subsidized  |
| 9 Coast time and we will hear a very important   | 9 enrollees of 206,000. Going all the way to the   |
| 10 presentation from the Bureau of Insurance and then  | 10 right, that number increases to 253,000. That's   |
| 11 address some other important topics for the   | 11 almost a 30 percent increase in the number of   |
| 12 committee.  | 12 folks who are eligible and receive advanced   |
| 13 So, if folks could rejoin us at 2:20,   | 13 premium tax credits.  |
| 14 we're going to take a short break. Thank you.   | 14 When it gets down to the premiums on a  |
| 15 (A recess was taken.)   | 15 per-member/per-month, those numbers are down  |
| 16 CHAIR CORLETTE: Well, being a big   | 16 below, and there's really not much change on a  |
| 17 insurance nerd, I am super-excited to hear from   | 17 per-member/per-month with respect to the average  |
| 18 our next speakers, David and Van, from the Bureau   | 18 premium or with respect to the advanced premium   |
| 19 of Insurance. Why don't you guys take it away.  | 19 tax credits on a per-member/per-month basis.  |
| 20 MR. SHEA: Well, thanks, Sabrina. And we   | 20 In fact, the subsidized premium actually  |
| 21 don't think insurance is nerdy at all. We think   | 21 goes down up a little bit because you're  |
| 22 it's pretty cool. But thanks for having me here.  | 22 bringing in folks who never received the subsidy.   |
| 23 I won't take a huge amount of time. We  | 23 Those are the 400 percent above FPL. Well, now,   |
| 24 got a question about the impact of the ARPA   | 24 they, under ARPA, they get a little bit of a  |
| 25 subsidies on premiums, and in order to answer that  | 25 subsidy, so they actually drop the  |
| 58   | 60   |
| 1 question, I borrowed a couple of slides from a   | 1 per-member/per-month number down a bit.  |
| 2 presentation that Oliver Wyman has done to model   | 2 So, again, the takeaway here is ARPA has   |
| 3 the impact of, fingers crossed, our 2023   | 3 contributed quite a bit to increased enrollment  |
| 4 reinsurance program.   | 4 with respect to what carriers will be filing.  |
| 5 And within that fairly lengthy and   | 5 Coincidentally, we had our annual  |
| 6 technical slide deck, there were a couple where  | 6 teleconference with carriers this morning that we  |
| 7 they looked at the difference between the  | 7 do to as a preparation for the upcoming ACA  |
| 8 existence of ARPA and no ARPA. And, so, like I   | 8 rate filing season. And one of the things we   |
| 9 said, I've looked at a couple of those to help   | 9 directed the carriers to do in their rate filings  |
| 10 facilitate answering the question and certainly   | 10 is, based on the way the law currently stands,  |
| 11 will answer any other questions that folks may  | 11 ARPA subsidies will go away at the end of 2022, so  |
| 12 have.   |  |
|  | 12 we directed them to assume that there will be no  |
| 13 Next slide, please.   | 13 ARPA subsidies in 2023.   |
| <ol> <li>Next slide, please.</li> <li>So, I guess, bottom line, the biggest</li> </ol>   | <ul><li>13 ARPA subsidies in 2023.</li><li>14 We are hopeful that there will be</li></ul>  |
| <ul> <li>13 Next slide, please.</li> <li>14 So, I guess, bottom line, the biggest</li> <li>15 impact that ARPA has had on the individual market</li> </ul>   | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> </ul>   |
| <ul> <li>Next slide, please.</li> <li>So, I guess, bottom line, the biggest</li> <li>impact that ARPA has had on the individual market</li> <li>is the increased enrollment by the increased</li> </ul>  | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> </ul>  |
| <ul> <li>Next slide, please.</li> <li>So, I guess, bottom line, the biggest</li> <li>impact that ARPA has had on the individual market</li> <li>is the increased enrollment by the increased</li> <li>number of people who qualify for subsidies.</li> </ul>   | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> <li>17 And someone mentioned the timing of rate</li> </ul>   |
| <ul> <li>13 Next slide, please.</li> <li>14 So, I guess, bottom line, the biggest</li> <li>15 impact that ARPA has had on the individual market</li> <li>16 is the increased enrollment by the increased</li> <li>17 number of people who qualify for subsidies.</li> <li>18 As you heard Victoria mention during her</li> </ul>   | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> <li>17 And someone mentioned the timing of rate</li> <li>18 filings, and since we are still connected to</li> </ul>  |
| <ul> <li>13 Next slide, please.</li> <li>14 So, I guess, bottom line, the biggest</li> <li>15 impact that ARPA has had on the individual market</li> <li>16 is the increased enrollment by the increased</li> <li>17 number of people who qualify for subsidies.</li> <li>18 As you heard Victoria mention during her</li> <li>19 presentation that there was an 18 percent increase</li> </ul>  | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> <li>17 And someone mentioned the timing of rate</li> <li>18 filings, and since we are still connected to</li> <li>19 Healthcare.gov, our rate what I call the</li> </ul>   |
| <ul> <li>Next slide, please.</li> <li>So, I guess, bottom line, the biggest</li> <li>impact that ARPA has had on the individual market</li> <li>is the increased enrollment by the increased</li> <li>number of people who qualify for subsidies.</li> <li>As you heard Victoria mention during her</li> <li>presentation that there was an 18 percent increase</li> <li>in Exchange enrollment from last year, and while</li> </ul>   | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> <li>17 And someone mentioned the timing of rate</li> <li>18 filings, and since we are still connected to</li> <li>19 Healthcare.gov, our rate what I call the</li> <li>20 "pencils down" date for us is driven by CMS, and</li> </ul>  |
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| <ul> <li>Next slide, please.</li> <li>So, I guess, bottom line, the biggest</li> <li>impact that ARPA has had on the individual market</li> <li>is the increased enrollment by the increased</li> <li>number of people who qualify for subsidies.</li> <li>As you heard Victoria mention during her</li> <li>presentation that there was an 18 percent increase</li> <li>in Exchange enrollment from last year, and while</li> <li>we don't know precisely, we're pretty sure that a</li> <li>good amount of that was driven but the increased</li> <li>subsidies provided by ARPA.</li> </ul> | <ul> <li>13 ARPA subsidies in 2023.</li> <li>14 We are hopeful that there will be</li> <li>15 something definitive on that, but we know how</li> <li>16 last-minute some of those things happen.</li> <li>17 And someone mentioned the timing of rate</li> <li>18 filings, and since we are still connected to</li> <li>19 Healthcare.gov, our rate what I call the</li> <li>20 "pencils down" date for us is driven by CMS, and</li> <li>21 that's been historically mid to near the end of</li> <li>22 August, which is when we have to make sure</li> <li>23 everything is done and sent away.</li> </ul> |
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| _        |   | ITTAL                                  | · · · · · · · · · · · · · · · · · · ·              | (2 |
|----------|---|--|--|----|
| 1        | 61<br>marketplace, it could be that the rate filing | 1                                      | CHAIR CORLETTE: the reinsurance                    | 63 |
| 2        | deadline could be extended a bit. You know, we      |  | program? Sorry. So, in other words, it looks       |    |
| 3        | won't be dealing with 38 different states sending   | -                                      | ike Virginia's reinsurance program provides sort   |    |
| 4        | us Excel files to load Healthcare.gov, we'll be     |  | of an insulating effect with respect to a          |    |
| 5        | dealing with one exchange and a limited number of   |  | potential enrollment decline. Is that              |    |
| 6        | carriers.   | 6 F                                    | MR. SHEA: Yeah, well, as you can see               |    |
| 7        | So, anyway, I just wanted to put that               |  | n without ARPA, the numbers down below on the      |    |
| 8        | little plug out there, that once we get to a state  |  | eft, you've got total ACA enrollees. They          |    |
| 9        | exchange, we might have a little bit more leeway    |  | ncrease about, you know, 12,000 with reinsurance   |    |
|          | in how long we can keep a deadline out there.       |  | because what you're doing there is that 20 percent |    |
| 11       |   |  | eally gets felt more for people who don't get      |    |
|          | of answers the question about an ARPA impact.       |  | subsidies. And that's a direct 20 percent savings  |    |
| 13       |   |  | For those folks. And, so, you bring in a few more  |    |
|          | wanted to put this number in front of you. And      |  | of those.  |    |
|          | this is the cost to the commonwealth of our         | 15                                     | However, when you get into an ARPA world,          |    |
|          | reinsurance program.                                |  | vou've the numbers you're bringing in that are     |    |
| 17       |   |  | subsidized overwhelms the extra numbers you bring  |    |
|          | modeled it with ARPA subsidies and without ARPA     |  | n with reinsurance.                                |    |
|          | subsidies because it has a dramatic impact on how   | 19                                     | And you can see in either case, the ARPA           |    |
|          | much the reinsurance program will cost the          |  | enrollment numbers are much greater than the       |    |
|          | commonwealth.                                       |  | non-ARPA numbers.                                  |    |
| 21       |   | $21^{11}$                              | CHAIR CORLETTE: Okay.                              |    |
|          | very bottom. All the way to the right, the cost     | 22                                     | MR. SHEA: But the good news is we're               |    |
|          | with ARPA subsidies for the reinsurance program in  |  | noping that we get about a maybe 5 percent bump or |    |
|          | 2023 will be about 20 million. Realistically,       |  | so in total enrollment if we get with our          |    |
| 23       | 62  | 23 3                                   | o in total enforment if we get with our            | 64 |
| 1        | without ARPA subsidies, that number will go up to   | 1 r                                    | einsurance program.                                | 04 |
| 2        | 85 million.   | $\begin{vmatrix} 1 \\ 2 \end{vmatrix}$ | CHAIR CORLETTE: Got it. Okay. Thank                |    |
| 3        | These are numbers that folks have seen              |  | /ou.   |    |
| 4        | before, but it just goes to show the dramatic       | 4                                      | MR. SHEA: Uh-huh. Okay. If there are no            |    |
| 5        | impact. And the reason is you get a lot more        |  | nore questions, I will pass it along to Van        |    |
| 6        | savings because you're bringing in more people and  |  | Fompkins.  |    |
| 7        | you get a lot more dollar savings on the advanced   | 7                                      | MS. TOMPKINS: Thank you, David.                    |    |
| 8        | premium tax credit and, so, that drops down the     | 8                                      | I'm glad to be with you today, and I was           |    |
| 9        | cost to the commonwealth of the insurance program.  |  | sked to discuss the potential study that the       |    |
| 10       |   |  | Bureau of Insurance anticipates having to look at  |    |
|          | with the question, but, again, shows you another    |  | ts Virginia's benchmark plan and possible          |    |
|          | way that ARPA impacts. On the marketplace, it's     |  | options analyzing possible options for the         |    |
|          | enrollment. For the commonwealth, its presence      |  | penchmark plan going forward.                      |    |
|          | could save a lot of money but, realistically,       | 13 0                                   | Excuse me. This is Alfie who's helping me          |    |
|          | we're probably looking at a no-ARPA world.          |  | with my presentation.                              |    |
| 16       |   | 16                                     | We don't have the final budget language            |    |
|          | that's as much as I wanted to say for now, but I    |  | vet, but we are assuming that we're going to be    |    |
|          | will certainly entertain questions.                 |  | called on to do this project. And, generally,      |    |
| 10       |   |  | what we have discussed is putting together a work  |    |
|          | For the previous slide, if I read it correctly, it  |  | group, and we will an SCC work group. We will      |    |
|          | sounds like you said the biggest impact is on that  | -                                      | nclude a member from the Exchange staff for        |    |
|          | subsidized enrollment, but it looks like the        |  | certain because any, you know, change to the       |    |
|          | overall enrollment, it's modestly less in the       |  | Virginia's benchmark plan is going to have impact  |    |
|          | non-ARPA scenario. Is that because of               |  | potentially on Exchange premiums and certainly on  |    |
| 24<br>25 |   | -                                      | he plans who have to, you know, follow the EHB     |    |
|          | IVIIX, SHILA, IVall.                                | _∠J ι                                  | ne prans who have to, you know, tonow the EHB      |    |

| Conducted of   | n March 29, 2022  |    |
|--|---|----|
| 65   |   | 67 |
| 1 requirements.  | 1 so that if we were to do the study, if we were to   |    |
| 2 But, basically, what we would plan to do   | 2 seek this approval for May of 2023, that would be   |    |
| 3 is have one of our consulting actuaries review the   | 3 for the plan year of 2025, assuming it was  |    |
| 4 current benchmark plan, get familiar with what the   | 4 approved.   |    |
| 5 benefits are, and then look at the changes that  | 5 CHAIR CORLETTE: Okay. Thank you, Van.   |    |
| 6 other states have made in recent years that have   | 6 Any other advisory committee members have   |    |
| 7 been accepted by CMS.  | 7 questions for Van?  |    |
| 8 And then out of that analysis, they're   | 8 Doug?   |    |
| 9 going to report provide a report that would  | 9 MR. GRAY: I shared a link to the CMS  |    |
| 10 walk through the various options. And we're going   | 10 regs, and they're really rather rigid and  |    |
| 11 to definitely ask that oh, good grief. Come   | 11 structured about the timeline and how it goes.   |    |
| 12 here, baby. Sorry.  | 12 So, they're definitely worth looking at if you're  |    |
| 13 We're going to also ask to consider   | 13 trying to get your hands around the process and  |    |
| 14 proposed mandates that the General Assembly's   | 14 why it takes so long.  |    |
| 15 looked at in the last few years, including hearing  | 15 CHAIR CORLETTE: Thank you, Doug. That's  |    |
| 16 aids and infertility treatments. These are  | 16 great.   |    |
| 17 mandate proposed mandates that come up year   | 17 All right. Last chance for questions for   |    |
| 18 after year. So, we want to see what other states  | 18 our bureau friends.  |    |
| 19 have out there, as well.  | 19 Looks like we have Lee.  |    |
| 20 If the budget does not, for some reason,  | 20 MR. BIEDRYCKI: Yes, ma'am. Thank you.  |    |
| 21 end up calling for a review of the benchmark plan,  | 21 So, as we're looking at this essential   |    |
| 22 we actually think that we might possibly go ahead   | 22 health benefit, my understanding, my understanding   |    |
| 23 and do a study like this to kind of look at what  | 23 is that if the commonwealth changes or adds to any   |    |
| 24 other states have done with their plans in recent   | 24 of the existing 10 minimal essential benefits,   |    |
| 25 years because we have our federal grant funding   | 25 then the state's budget is going to be responsible   |    |
| 66   |   | 58 |
| 1 for our market stabilization grant, and a project  | 1 for the offset on that. Is that correct?  |    |
| 2 like this where you would look at Virginia's   | 2 MS. TOMPKINS: Yes. Yes.   |    |
| 3 existing benchmark plan is certainly the kind of   | 3 MR. BIEDRYCKI: So, this study   |    |
| <ul><li>4 project that would be acceptable for use from</li><li>5 these funds.</li></ul>                   | 4 MS. TOMPKINS: Unless we unless we   |    |
|  | 5 adopt and Julie Bataille, help me with this if  |    |
| 6 So, that's about all I can tell you right<br>7 now We know April 4th they will start looking             | 6 I get this wrong.   |    |
| 7 now. We know April 4th, they will start looking  | <ul> <li>7 If we adopt a new Virginia benchmark plan</li> <li>8 that were to include, for example, hearing aids,</li> </ul> |    |
| 8 at the budget again. So, obviously, this is  |   |    |
| 9 subject to change based on anything that the   | 9 then if the state were to pass legislation  |    |
| 10 language of the budget study would specify that we 11 need to do.                                       | 10 requiring hearing aids at the level of the   |    |
|  | 11 benchmark plan, there would be no state defrayal 12 of cost.   |    |
| 12 But that is our general plan and about as<br>13 much as I can tell you right now, but I am happy        |   |    |
| •  | <ul><li>13 Did I get that right, Julie?</li><li>14 MS. BATAILLE: Basically, it is, you know,</li></ul>                      |    |
| 14 to answer any questions that committee members may  | 5, , 5, , , ,   |    |
| 15 have.   | 15 any state mandated benefit that's passed after<br>16 2011, even if we're changing the benchmark plan,                    |    |
| 16 CHAIR CORLETTE: Thank you, Van. I do<br>17 have a question.   | 17 if that was a state mandate passed after 2011,   |    |
| -  | 17 If that was a state mandate passed after 2011,<br>18 that's going to be considered a non-EHB or in                       |    |
| 18 So, I just hope that you can remind me of<br>19 the timeline. I think the state submissions for         | 19 addition to EHB.   |    |
|  |   |    |
| 20 changes to their benchmark plans are due in May,  | 20 So, what we would have to do if we   |    |
| 21 and then it's like is it like a two-year  | 21 included something if we wanted to include, you  |    |
| 22 MS. TOMPKINS: That's exactly correct,   | 22 know, a mandate that may have been passed later,   |    |
| 23 Sabrina. It's a two-year process that would begin   | 23 if we want to clear the benchmark plan, what we  |    |
| 24 with the state determining what it's proposing to 25 do, and that has to be done by May of a given year | 24 would have to do is repeal that state mandate if<br>25 we didn't want those costs to have to be defrayed                 |    |
| Lis do and that has to be done by May of a given year  | I zh we didn't want those costs to have to be detraved  |    |

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69 by the state. 1 bureau friends? CHAIR CORLETTE: There are some states 2 Okay. Well, big thanks to David, Van, 3 that have added benefits to the benchmark plan. Julie. Really appreciate all your work, and we 3 4 We won't need to go into it here. And I'm sure, 4 look forward to hearing more about the BHP work, 5 Julie and Van, you're already well familiar with 5 as well as other market stabilization tasks that 6 the framework. As long as you can show that, in 6 you are working on. total, the actuarial value of the plan is no 7 I think we can move forward then on the 8 greater than one of the existing benchmark options 8 piece of the agenda. This is really now our 9 for the state. So, we don't need to go into -- I chance as advisory committee members, sort of an 9 10 think probably all of this will be addressed in 10 open forum, to talk about timely and relevant 11 the work group that you convene. 11 issues for the Exchange. I see a question from Ikeita. 12 Prior to our meeting, I had asked folks if MS. HINOJOSA: Yeah. So, Lee kind of 13 there was anything in particular they wanted to 14 addressed it. I was just asking about -- I was 14 discuss. 15 going to ask about the budget and if we needed to 15 I know, Jane Kusiak, you had some thoughts 16 show how we're paying for it if we're adding to. 16 about performance metrics for the Exchange as we So, my other question was just in terms of 17 make the transition. 18 the work group, how the membership of the work 18 Julie Bataille, I don't know if you wanted 19 group is comprised. I know that it was mentioned 19 to talk a little bit about marketing and outreach. 20 that one member was going to be from the Exchange 20 I think that was one topic. 21 staff, but who are the other members of the work 21 I would like to talk about some data 22 group, please? 22 analytic issues. MS. TOMPKINS: We would be controlled by 23 And then I think, Doug, you also had 24 whatever the budget language is. If it's 24 submitted something in advance related to the 25 specified -- you know, if it specifies who's to be 25 vendor RFP. 70 1 added or representatives of what, you know, walks So, those were the four topics that I 1 2 of life; otherwise -- I'm sure Julie can help me received in advance from different advisory 2 3 with this one, if need be -- I'm sure that we are committee members. But before we dive in, I just 3 4 going to look to bring very centristed parties 4 wanted to ask if any other advisory committee into our process. 5 members want to use this opportunity to raise Wouldn't you think, Julie? issues or potential areas where the committee 6 MS. BATAILLE: Yes, I would think so. I 7 could make recommendations or questions. 8 think right now, you know, the budget language 8 Okay. Well, I'm not going -- in no 9 doesn't really talk about any other groups other 9 particular order, I will -- how about we start 10 than the Bureau of Insurance, but definitely we 10 with Jane Kusiak. 11 would want to receive feedback. And there are Jane, do you want to talk a little bit 11 12 required comment periods, you know, if we -- if we 12 about the performance metrics that you mentioned? 13 were to put information out there. 13 MS. KUSIAK: My thought is that we should I think -- you know, I think it mentions, 14 get -- create a little group to determine our core 15 you know, presenting our study to the Health 15 strategic priorities as we transition from the 16 Insurance Reform Commission and the chairs of 16 federal marketplace to the state marketplace. 17 legislative committees, you know, for feedback. 17 This is going to be very difficult because 18 But, right, we're going to have to rely on what's 18 we have so many moving parts, but at the end of 19 in the final budget language, and there will be 19 the day, in two years, when someone says, "Well, 20 absolutely comment times, but we have not 20 did we make progress or not by switching to the 21 formulated who would be on the work group at this 21 state-based exchange," I think we should have a 22 point. 22 sense of that.

23 CHAIR CORLETTE: All right. Thank you, 24 Ikeita. 25 All right. Any other questions for our

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So, from my perspective, and I think it

24 could merge with data analytics, but I really

25 believe that a lot of what we're talking about

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|----|--|-----|--|----|
| 1  | 73 right now are process inputs. And we need to look | 1   | So, you know, thinking about what                  | 75 |
| 2  | at outcomes and what outcomes are really             | 2   | performance measures are we using, what are we     |    |
| 3  | interested in.                                       | 3   | reporting publicly, what are we sharing with our   |    |
| 4  | It's my bias that it be five or less; that           | 4   | marketing team and our assister workforce, how     |    |
| 5  | we not, you know, litter ourselves with too much,    | 5   | often, all of these you know, concerning with      |    |
| 6  | and that we talk about it every meeting so that we   | 6   | the end of the PAG, these can be really critical   |    |
| 7  | can keep ourselves with an understanding of what     | 7   | early warning mechanisms, so that if things are    |    |
| 8  | we're trying to accomplish.                          | 8   | going off the rails and a lot of people are        |    |
| 9  | CHAIR CORLETTE: All right. Sorry. I was              | 9   | getting, you know, stuck at the call center or     |    |
| -  | taking fast and furious notes. No, I think           |     | falling off of the coverage, you know, we know and |    |
|    | that that sounds right on, and I love the I          |     | can respond as quickly as possible.                |    |
|    | mean, for obvious reasons, you know, we are          | 12  | And as we think about the transition to            |    |
|    | focused on process inputs at the moment, but I       |     | the marketplace, just, I think, knowing the        |    |
|    | think that the legislature, in making the decision   |     | population that you serve and that you want to be  |    |
|    | to move to a state-based exchange, you know, at      |     | serving is just absolutely critical both at the    |    |
|    | the end of the day, it is all about outcomes in      |     | front end to building your eligibility enrollment  |    |
|    | terms of coverage and consumer satisfaction and      |     | system and then, you know, at the back end as      |    |
|    | population health.                                   |     | you're, you know, actually deploying it.           |    |
| 19 |  | 19  | So, just, I think, building that data              |    |
|    | think it relates to the data analytics question, I   |     | infrastructure, as Jane said, knowing the key      |    |
|    | might, if folks don't mind, take the chair's         |     | things that you want to be tracking, to me, I just |    |
|    | privilege and talk about that next.                  |     | feel like that all needs to be built and thought   |    |
| 23 |  |     | about very you know, earlier rather than later     |    |
|    | You know, we the policy environment around the       |     | because it's very, very difficult to build that in |    |
|    | Affordable Care Act and marketplaces has always      |     | after you've built your system.                    |    |
|    | 74   | 20  |  | 76 |
| 1  | been volatile, but it feels like we are entering a   | 1   | So, it may be that Jane and my you                 | /0 |
| 2  | time when it's going to be particularly volatile,    | 2   | know, we independently are thinking along the same |    |
| 3  | and we're doing this transition at a time of         | 3   | lines Jane, you know, sort of thinking about       |    |
| 4  | particular volatility. And the end of the public     | 4   | those high level strategic priorities, but I'm     |    |
| 5  | health emergency and the unwinding is just one of    | 5   | thinking also about how we hold ourselves          |    |
| 6  | those things.  | 6   | accountable to those and particularly make sure    |    |
| 7  | There's also uncertainty in Washington               | 7   | we're really meeting the needs of the population   |    |
| 8  | about premium tax credits, and now they're talking   | 8   | that is both at risk of losing coverage in the     |    |
| 9  | about ending the family glitch. There's just a       | 9   | short term or over the long term, that would be    |    |
| 10 | lot going on.  | 10  | eligible but not yet enrolled.                     |    |
| 11 |  | 11  | So, I think what I'd like to propose is            |    |
|    | don't have unlimited resources. So, to me, that      |     | perhaps Jane's idea and my idea could be melded    |    |
|    | calls for really thinking critically about our       |     | into a subcommittee that works on some of these    |    |
|    | data analytics effort so that we can target our      |     | issues and makes recommendations.                  |    |
|    | resources, you know, just as Jane said, to our       | 15  | Do folks have any thoughts on that?                |    |
|    | strategic priorities and, also, in my opinion,       | 16  |  |    |
|    | also to the populations who are most at risk of      | 17  | MR. BIEDRYCKI: I could not agree more.             |    |
|    | losing coverage during the PAG unwinding, as well    |     | Quite frankly, I think one of the biggest          |    |
|    | as those who are eligible for marketplace coverage   |     | obstacles the commonwealth has is trying to        |    |
|    | but who remain uninsured over the long term.         |     | allocate its resources based on the data that      |    |
| 21 |  |     | we're provided and, you know, in any business      |    |
|    | group with the Exchange and the advisory             |     | operation which the Exchange is going to be, you   |    |
|    | committee, we need to not only be able to monitor    |     | try and allocate your resources towards what       |    |
|    | our performance but hold ourselves accountable to    |     | you're trying to solve for.                        |    |
|    | that.  | 25  |  |    |
|    |  | 1 ° |  |    |

|   | March 29, 2022   |    |
|---|--|----|
| 77  |  | 79 |
| 1 data on enrollment sources by type, I submit to   | 1 just thrown around, but not only is there a need   |    |
| 2 you that and along with Doug's comment, I think   | 2 for it but then for real specificity and honing  |    |
| 3 that this Medicaid unwinding is going to be   | 3 down and being really specific when we talk about  |    |
| 4 significantly greater than anticipated, especially  | 4 those.   |    |
| 5 when you consider that it was a presumptive   | 5 So, I just really want to underscore the   |    |
| 6 enrollment and, to my knowledge, because of COVID,  | 6 need to really think about addressing health   |    |
| 7 there's never been an asset test.   | 7 insurance disparities to really ensure that we're  |    |
| 8 My firm personally dealt with a number of   | 8 reaching all Virginians equitably, and that can  |    |
| 9 college-age kids with trust funds, for example,   | 9 really be the value with really making sure that   |    |
| 10 that, because of the way that the presumptive  | 10 we have good data, to really make sure that as we   |    |
| 11 eligibility was set, they had no choice but to go  | 11 go about this state-based health insurance  |    |
| 12 to Medicaid knowing that at some point later on,   | 12 marketplace, that we're really reaching everyone  |    |
| 13 they would likely be removed because of the asset  | 13 in the commonwealth.  |    |
| 14 test.  | 14 So, I really do believe that this is  |    |
| 15 Along those lines, I would just like to  | 15 really, really important.   |    |
| 16 point out that my agency and a number of agencies  | 16 CHAIR CORLETTE: Yeah, absolutely. And I   |    |
| 17 keep track of their own data inside of their EDE   | 17 think that that making sure that we are   |    |
| 18 and direct enrollment platforms.   | 18 targeting and directing resources to the  |    |
| 19 And the RFP, it's good to know that it's   | 19 populations that where the data show that there   |    |
| 20 going to be released soon, but there was at one  | 20 are populations particularly at risk, we can make   |    |
| 21 point a question as to whether or not the RFP was  | 21 sure that we're targeting resources appropriately.  |    |
| 22 going to include a component for integration with  | 22 Totally agree.  |    |
| 23 the direct enrollment platforms used by most of  | 23 So, next we have Julie, and then Liz  |    |
| 24 the agents and producers that play in the  | 24 Cunningham.   |    |
| 25 individual space.  | 25 Julie Bataille.   |    |
| 78  |  | 80 |
| 11 Not only is that data really important in  |  |    |
| 1 Not only is that data really important in   | 1 MS. BATAILLE: I just wanted to echo the  |    |
| 2 order to maintain continuity of coverage, but is  | 2 importance of the conversation around data.  |    |
| <ol> <li>order to maintain continuity of coverage, but is</li> <li>there an update on whether or not the RFP includes</li> </ol>  | <ol> <li>2 importance of the conversation around data.</li> <li>3 And coming on the heels of your comments,</li> </ol>   |    |
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|         | 81   |    |  | 83 |
|---------|--|----|--|----|
| 1       | So, being a former navigator, okay, the            | 1  | I wasn't sure if that's something that we          | 85 |
| 2       | biggest thing that comes to mind is updating our   |    | have in Virginia, but it seems like it could be a  |    |
| 3       | contact information and outreach engagement and    |    | very powerful tool.                                |    |
| 4       | communication plan. That's going to be very        | 4  | MS. CUNNINGHAM: Yes. We do have a group            |    |
| 5       | that's going to be the key, making sure everybody  |    | thing that we do have. I'm trying to if I can      |    |
| 6       | is getting reached and making sure everybody       |    | recall, it is called let's see. We have a          |    |
| 7       | understands the unwinding and making sure they are |    | client track where we keep all that database. So,  |    |
| 8       | educated in what's going on within the             |    | we do have a client track that we keep everything  |    |
|         | community and meaning radio, social media,         |    | in so we can, you know, keep track of everything   |    |
|         | websites, videos; it's going to be a lot of mail,  |    | with our clients and where they live, the zip      |    |
|         | member letters; we're going to have paper tool kit |    | code, all that, yes, we do have that within        |    |
|         | materials; language is going to be provided to     | 12 | CHAIR CORLETTE: That's just your clients.          |    |
|         | ensure messaging is consistent; and also tool      |    | It doesn't necessarily tell you about everybody    |    |
|         | kits.  |    | that lives in that zip code.                       |    |
| 15      |  | 15 | MS. CUNNINGHAM: No, no, not per se,                |    |
|         | presentations are going to be so important for us  |    | no.  |    |
|         | to have out there so people are aware of this, so  | 17 | CHAIR CORLETTE: Okay. Let's see. We                |    |
|         | we can have proper data and proper communication,  |    | have Starla and then Scott next.                   |    |
|         | because communication is going to be key within    | 19 | Starla, want to go ahead?                          |    |
|         | our community so everybody is understanding what's | 20 | MS. KISER: Yeah, I want to agree with              |    |
|         | going on.  |    | what everyone has said, so, of course, I'm just    |    |
| 22      |  |    | repeating everyone else, but, Jane, definitely,    |    |
|         | follow up, and maybe we can take this conversation |    | you know, what you said the priority should be,    |    |
|         | to the work group when the time comes, but I am    |    | and Sabrina, as well.                              |    |
|         | curious, as you operated as a navigator in the     | 25 | I just want to say that as we think about          |    |
|         | 82   |    |  | 84 |
| 1       | Healthcare.gov world, like, do you have sort of    | 1  | the goals and performance indicators, I like to    |    |
| 2       | hopes for, like, the kinds of data that you would  | 2  | think about it also with that geographic overlay,  |    |
| 3       | get to inform your outreach and assistance from a  | 3  | which I think all of you are saying, as well.      |    |
| 4       | state-based exchange that maybe you haven't been   | 4  | But, for example, even if we talk about            |    |
| 5       | getting from Healthcare.gov?                       | 5  | the Exchange as a whole and we say, you know,      |    |
| 6       | MS. CUNNINGHAM: Well, from past navigator          | 6  | premiums decrease by 3 percent, in fact, premiums  |    |
| 7       | work here's the thing: We have members; we         | 7  | could increase in the Southwest but then they      |    |
| 8       | have our groups; we have our group meetings; and   | 8  | decreased in the Northeast, but on average.        |    |
| 9       | we keep data within the group how we keep          | 9  | So, really, I think our goal should be             |    |
| 10      | communication with our clients and making sure     | 10 | and this was in Victoria's presentation an         |    |
| 11      | that they're getting materials and resources that  |    | accessible, competitive, and transparent           |    |
|         | are needed out there.                              |    | marketplace for all Virginians. So, that should    |    |
| 13      | But to go back, you know what, I need to           | 13 | be, like, every county almost. We can decide how   |    |
| 14      | look into that, Sabrina, and see for sure, but     | 14 | granular, but it should be every region, every     |    |
| 15      | from my past experience, we haven't had issues.    | 15 | county.  |    |
| 16      |  | 16 | So, to me, that should be, you know,               |    |
| 17      | one of the reasons I ask, you know, for example,   | 17 | you're looking at all of the uninsured; you're     |    |
| 18      | I've heard that some of the state-based            | 18 | looking at what are the premiums in that county;   |    |
| 19      | marketplaces in other states, there's like a       | 19 | how competitive is the marketplace; is there only  |    |
| 20      | database where you can enter in your zip code and  |    | one carrier; are there five carriers. Because I    |    |
| 21      | it will tell you, you know, who in that zip code,  | 21 | do believe if you map that out, there would be a   |    |
|         | all demographics about them, their employment      |    | disparity, which probably mirrors some of the      |    |
|         | status, you know, income, ethnicity, race,         |    | health disparities across the state, to be honest. |    |
| 24      | language preference for anybody who is uninsured   | 24 | And I think you all mentioned this                 |    |
| 25      | in that zip code.                                  | 25 | already, and, Victoria, again, you said the goals  |    |
| <b></b> |  |    | FPOS   |    |

| Conducted on March 29, 2022                          |   |    |  |  |
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| 85   |   | 87 |  |  |
| 1 of the Exchange is also to, you know, target       | 1 little bit?   |    |  |  |
| 2 things in a tailored way, and I think that's what  | 2 MS. BATAILLE: Yeah, that's where my head            |    |  |  |
| 3 we're all saying, as well, but when you know those | 3 was going, too, as I heard some of these comments.  |    |  |  |
| 4 indicators, you can, you know, do those smart      | 4 What I have been thinking about as we plan          |    |  |  |
| 5 interventions.                                     | 5 for the Virginia Exchange is the reality given      |    |  |  |
| 6 So, maybe the areas that are lower income,         | 6 special enrollment periods, given now the public    |    |  |  |
| 7 maybe they need more higher-touch marketing.       | 7 health emergency unwinding, is that so much of the  |    |  |  |
| 8 Maybe they need in-person navigators or, again, a  | 8 marketing and outreach now has to be more year-     |    |  |  |
| 9 more higher-touch approach, whereas maybe the      | 9 round than just one traditional open enrollment     |    |  |  |
| 10 urbanites could do a lower-touch text feature.    | 10 season, that I think it could be useful to have a  |    |  |  |
| 11 I mean we still need young people to sign         | 11 subgroup think through marketing strategies.       |    |  |  |
| 12 up; right? And, so, if we know that, because we   | 12 And just building on this conversation, I          |    |  |  |
| 13 need the risk pool to be a good one, we can and   | 13 think it's a combination of how and where to reach |    |  |  |
| 14 should be targeting young folks, but we might do  | 14 people and who do we want to prioritize as we      |    |  |  |
| 15 it in a different way than we would a certain     | 15 think about the phases of enrollment that the      |    |  |  |
| 16 other part of the state, for example.             | 16 marketplace is going to have to do.                |    |  |  |
| 17 So, anyway, I would love to be part of            | 17 And I think there might be some utility in         |    |  |  |
| 18 that subcommittee, and I just agree with          | 18 that, hearing the questions around geography,      |    |  |  |
| 19 everything that you all have said.                | 19 around populations, around navigator needs, and    |    |  |  |
| 20 CHAIR CORLETTE: Great. Thank you,                 | 20 making sure that they are aware of communications  |    |  |  |
| 21 Starla.   | 21 and have the resources they knew at moments in     |    |  |  |
| 22 Scott Castro.                                     | 22 time.  |    |  |  |
| 23 MR. CASTRO: Yeah. Thank you.                      | 23 And the other thing that I think is also           |    |  |  |
| 24 I just wanted to add regarding some of the        | 24 happening, making me think about this, is that     |    |  |  |
| 25 data that we're all talking about. I know,        | 25 there have been so many changes in how consumers   |    |  |  |
| 86   |   | 88 |  |  |
| 1 regarding some of the previous comments, you know, | 1 consume information in the last two years, in       |    |  |  |
| 2 looking into what data might be available in       | 2 particular, that it would be great to make sure we  |    |  |  |
| 3 specific zip codes around populations that might   | 3 are leveraging all of that right now as the         |    |  |  |
| 4 be uninsured and, you know, best strategies in     | 4 Exchange is getting ready to embark on these big    |    |  |  |
| 5 reaching them and what the demographics look like  | 5 marketing campaigns.                                |    |  |  |
| 6 and even, you know, some of their underlying       | 6 So, you know, I'm happy if we think a work          |    |  |  |
| 7 environmental health problems, I'm curious if it   | 7 group is the right solution to that, but I do       |    |  |  |
| 8 would be possible, because I know that BDH         | 8 think there are synergies, and it's a nice          |    |  |  |
| 9 collects and continues to collect and is even      | 9 dovetail to having the data to be able to think     |    |  |  |
| 10 expanding on some of the demographic data that    | 10 about marketing and communications to help execute |    |  |  |
| 11 they're collecting around social determinants of  | 11 on some of that.                                   |    |  |  |
| 12 health, if there might be an opportunity to link  | 12 CHAIR CORLETTE: Oh, yeah, Julie, you're            |    |  |  |
| 13 some of the data that they're collecting there to | 13 making me realize, like, this is just there's a    |    |  |  |
| 14 kind of help inform an approach.                  | 14 lot  |    |  |  |
| 15 CHAIR CORLETTE: Yeah, I love the idea of          | 15 MS. BATAILLE: There's a lot to do.                 |    |  |  |
| 16 building in social determinants data, as well.    | 16 CHAIR CORLETTE: a lot to do. But,                  |    |  |  |
| 17 That's a really, really great suggestion, Scott.  | 17 yeah, I think having a more focused conversation   |    |  |  |
| 18 So, Ikeita, Julie, Starla, so, many of you        | 18 about that, as well, and I do think there's some   |    |  |  |
| 19 still have your hands up. I just want to check    | 19 natural dovetailing with the data conversation     |    |  |  |
| 20 and make sure, did you have are there comments    | 20 and but it does sound like it might be             |    |  |  |
| 21 or questions? Okay. I'm seeing hands go down.     | 21 potentially two streams of work, you know, one     |    |  |  |
| 22 Well, this is I think a lot of this is            | 22 focused on the communications and education piece  |    |  |  |
| 23 complementary to some of the outreach and         | 23 and the other focused on the data but informing    |    |  |  |
| 24 marketing issues.                                 | 24 each other.  |    |  |  |
| 25 Julie, do you want to speak to that a             | 25 Liz, you have your hand up. Oh, I think            |    |  |  |
|  |   |    |  |  |

| Conducted on  | March 29, 2022  |
|---|---|
| 89  | 91  |
| 1 you might still be on mute.   | 1 CHAIR CORLETTE: Great. Yes, I totally   |
| 2 MS. CUNNINGHAM: Sorry, Sabrina. You did   | 2 agree with that.  |
| 3 ask me if we had a place where we can   | 3 So, Doug had submitted a query about the  |
| 4 geographically look at things and not so much   | 4 RFP, and then Lee has a question in the chat that   |
| 5 collect the data, but we have our website that  | 5 may be relevant to that, which is about the   |
| 6 I'm a little rusty now, and I haven't been a  | 6 integration with direct enrollment platform. So,  |
| 7 navigator for a while, so I apologize. I couldn't   | 7 I may I turn this over to Doug to talk about  |
| 8 think right away. But we do have a website. It's  | 8 that.   |
| 9 called "Enroll Virginia."   | 9 And then, Lee, if you want to piggyback on  |
| 10 So, within the Enroll Virginia, if you   | 10 that conversation to ask about the direct  |
| 11 look that up, www.enrollVA.org, in that tool, you  | 11 enrollment integration.  |
| 12 can find, you know, the home base; you can find  | 12 MR. GRAY: So, I was hopeful that we would  |
| 13 different things, as far as your   | 13 have an RFP by now, which now it's been we've  |
| 14 geographically, like, where can I find a   | 14 been waiting a while. We've had some briefings,  |
| 15 navigator; you know, need health insurance, who  | 15 but the briefings were only for bidders. So, we  |
| 16 can help you in your service area; upcoming  | 16 don't really have anybody who has the ability to   |
| 17 events; news and press release. So, there's  | 17 tell us what's in the RFP and what's the structure   |
| 18 different ways find an event in your area.   | 18 of it and what they're hoping to get out of it.  |
| 19 So, we do have, like, a website that we  | 19 All of your hopes and dreams are attached  |
| 20 can that clients and folks can go in to see  | 20 to which vendor gets picked. I mean that's the   |
| 21 and have an idea.  | 21 bottom line. And we know who the vendors are, and  |
| 22 CHAIR CORLETTE: That's great, Liz. And   | 22 we know how they performed in other places.  |
| 23 it sounds like we should probably have further   | 23 So, if you want bell and whistle A or B on   |
| 24 conversations about whether there's, you know,   | 24 data, we can find out whether they've been able to   |
| 25 more data that might be helpful or whether there's   | 25 do that in another place, but we won't be able to  |
| 90  | 92  |
| 1 ways to optimize that, but that sounds really   | 1 know those things until we understand what's in   |
| 2 great.  | 2 the RFP and they pick a vendor.   |
| 3 I think we have Ikeita with her hand up.  | 3 So, when you're starting up something like  |
| 4 MS. HINOJOSA: Yeah. Julie's comments  | 4 this, you know, your measures are really simple at  |
| 5 just made me think that we just cannot overstate  | 5 the beginning. Does the call center perform? I  |
| 6 the overall importance of our marketplace   | 6 mean how long does it take to deal with the case?   |
| 7 identity. And, you know, we know from Victoria's  | 7 Are the cases being successfully enrolled? How  |
| 8 amazing presentation that, of course, there's a   | 8 many are being dropped? And then all of the stats   |
| 9 firm coming in and working on all of the branding   | 9 that go behind that about population, where they  |
| 10 and all of that, but I sincerely hope that our   | 10 are, all those sorts of things.  |
| 11 next, you know, presentation opportunity is not  | 11 So, you know, at a score, I feel like we   |
| 12 just kind of a report out of what has been done  | 12 can't be that effective as an advisory committee   |
| 13 but that there's a real opportunity for us to  | 13 until we understand what's in the RFP. And, so, I  |
| 14 still have the chance to provide input.  | 14 don't think it's an unreasonable request to have   |
| 15 Because, you know, there are real experts  | 15 them do a briefing for the advisory committee of   |
| 16 like Julie and others to really hopefully still  | 16 what's in the RFP. I mean, at the point, it's  |
| 17 provide some formative feedback on, you know, the  | 17 out.   |
| 18 formation because that is really such a critical   | 18 And I'm not asking them to give away any   |
| 19 part of the marketplace identity and who we are  | 19 secrets or anything like that, just give us basic  |
| 20 moving forward.  | 20 structural understanding of what's there.  |
| 21 So, hopefully it won't just all be baked   | 21 And then, you know, afterwards, I think  |
| 22 in the cake by the time that we, as an advisory  | 22 when we know who's been picked, I think we can   |
|   | · ·   |
|   |   |
| 25 process.   | 25 know, work our way through the basic measurements  |
| 23 committee, hear about the results. But hopefully<br>24 we'll, you know, still be able to weigh in on the | <ul><li>23 probably learn quite a bit from the pick. I think</li><li>24 that might be helpful to us as we try to, you</li></ul> |
| 25 process.   | 25 know, work our way through the basic measurements  |

|    | Conducted on J                                     | via | 1011 27, 2022                                      |    |
|----|--|-----|--|----|
|    | 93   |     |  | 95 |
| 1  | and then the more complicated ones that go behind  | 1   | Thank you.   |    |
|    | it.  | 2   | Then I see Lee.                                    |    |
| 3  | So, just a thought. I mean and they might          | 3   | MR. BIEDRYCKI: Yeah. I would like to               |    |
| 4  | just say, "I'm saying we're not doing it. It's     | 4   | just echo Doug's comments. You know, I would have  |    |
| 5  | applied, period. We've already give you know,      | 5   | thought that we would have been privy to the RFP   |    |
| 6  | released the RFP. You know, we don't want to talk  | 6   | prior to release because there's some real         |    |
| 7  | about it." But I think it's not an unreasonable    | 7   | struggles that the agent and producer community    |    |
| 8  | request.   | 8   | had to overcome in the earliest days of            |    |
| 9  | CHAIR CORLETTE: No, I'd be happy to                | 9   | Healthcare.gov. And knowing what didn't work in    |    |
|    | support that request, and I do think that knowing  |     | the past and addressing that for the future is     |    |
|    | what's in the RFP would definitely inform how      |     | probably one of best opportunities for a           |    |
|    | we're thinking about performance metrics, how      |     | successful outcome.                                |    |
|    | we're thinking about data collection and           | 13  | Along those lines, this has kind of been           |    |
|    | analytics, as well as how we're thinking about     |     | an integrated comment with a data component. You   |    |
|    | long-term outcomes and accountability.             |     | know, we know that CMS releases total enrollments  |    |
| 16 |  |     | and then they release enrollments assisted by      |    |
|    | have looks like we have Julie Bataille.            |     | navigators, but the agent producer enrollment      |    |
| 18 | •  |     | information has been not clear, historically       |    |
| 19 |  |     | speaking, and I just want to reiterate the         |    |
|    | think. This whole conversation in not knowing      |     | importance of confirming the inclusion of the      |    |
|    | what's in the RFP is making me very curious about  |     | direct enrollment platform, because my             |    |
|    | how we, as a board, want to think about shaping    |     | understanding from representatives at CMS is that  |    |
|    | the consumer experience that Virginians are going  |     | states that move from a federally facilitated to a |    |
| 24 | to have, and I think it's hard for us to do that   | 24  | state-based exchange tend to see a drop in         |    |
| 25 | without knowing exactly what's being asked for.    | 25  | enrollment as a result of that transition.         |    |
|    | 94   |     |  | 96 |
| 1  | So, I love the idea of knowing a little            | 1   | And if we are able to ensure that all              |    |
| 2  | more, and then maybe we collectively want to think | 2   | stockholders and community assisters have the      |    |
| 3  | about whether or not there are principles or       | 3   | right tools in order to be able to fulfill the     |    |
| 4  | something that we would like to see as we think    | 4   | commonwealth's enrollment goals, I think that is   |    |
| 5  | about the consumer experience, in particular.      | 5   | the best way to avoid not having a big party to    |    |
| 6  | I think there are a lot of lessons learned         | 6   | celebrate our results.                             |    |
| 7  | from other states that have gone through           | 7   | CHAIR CORLETTE: Thank you, Lee, yeah,              |    |
| 8  | transitions that we may not want to repeat in      | 8   | really good points.                                |    |
| 9  | Virginia if we can help it, and there could be     | 9   | Okay. So, I heard one request, which was           |    |
| 10 | some utility in thinking that through.             | 10  | for a briefing on the RFP, and it sounds like      |    |
| 11 | CHAIR CORLETTE: Great.                             | 11  | that's something that the Exchange could           |    |
| 12 | I see Holly and then Lee.                          | 12  | potentially accommodate.                           |    |
| 13 | MS. MORTLOCK: Sure. So, I just wanted to           | 13  | Oh, Holly, I see you have your hand up.            |    |
| 14 | jump in and just to thank everyone for their       | 14  | Do you have a comment?                             |    |
| 15 | comments and their questions. And one of the       | 15  | MS. MORTLOCK: Yes. Thank you. I just               |    |
| 16 | things that I thought might be helpful for the     | 16  | wanted to, you know, just, first of all, just      |    |
| 17 | group to know is that we will be posting on our    | 17  | assure the committee that a lot of these issues    |    |
| 18 | website a summary of the RFP document, but we also | 18  | are very important points that you all have raised |    |
| 19 | have offered, you know, to provide some more       | 19  | and we appreciate your attention to them, but just |    |
| 20 | in-depth briefings at another time.                |     | also wanted to offer some assurance, you know,     |    |
| 21 | And, so, if folks are interested in having         |     | that we have very carefully considered these kinds |    |
|    | that, that is something that we can have arranged. |     | of comments and issues and discussed them with     |    |
|    | And, so, feel free to email me afterwards, and we  | 23  | states and experts and consultants and many others |    |
|    | can make sure that that happens.                   |     | throughout this process.                           |    |
| 27 |  | 1   | -  |    |
| 25 | CHAIR CORLETTE: That's great, Holly.               | 25  | And, again, you know, we are happy to              |    |

|        | 07   |   | ,  | 00  |
|--------|--|---|--|-----|
| 1      | 97<br>provide that briefing for you. So, you know, I'm | 1   | So, for example, if some of our priorities         | 99  |
| 2      | happy to receive emails, and let us know, you          | $\begin{vmatrix} 1 \\ 2 \end{vmatrix}$                            | are diversity, marketing, affordability, then, you |     |
| 3      | know, who would like to be a part of that, and we      | 3   | know, we need to develop subcommittees underneath  |     |
| 4      | will make sure that that's arranged. Just thank        | 4   | them with a champion for each of these priorities. |     |
| 5      | you for your attention to those things. Those are      | 5   | And, so, while I totally support the idea          |     |
|        | really important.                                      | · .   | of doing marketing now, just because I think it is |     |
| 6<br>7 | CHAIR CORLETTE: Yeah, that's great,                    | 6<br>7  | timely that we focus on that and not let it wait,  |     |
|        | Holly, and I think I can help you coordinate that.     | 0   | I see another process for these other priorities   |     |
| 8      | I think there would be a lot of interest from the      | 0   | that would be similar.                             |     |
| 9      | advisory committee in such a briefing. So, happy       | 9<br>10   |  |     |
|        | to help you make those arrangements.                   |   | thinking that we have a subcommittee focused on    |     |
| 11     |  |   | identifying the strategic priorities and that      |     |
|        | proposals for subcommittee work. One would be for      |   | would be sort of the place to start, and then      |     |
|        | Jane and I to work with folks on, sort of, what        |   | other subcommittees would potentially flow from    |     |
|        | are the, sort of, strategic priorities; what data      |   | that? I don't want to put words in your mouth.     |     |
|        | do we need and data analytic capability do we need     | 15  | 1 V  |     |
|        | to make sure that not only are we monitoring how       |   | I totally support the idea of doing a concurrent   |     |
|        | we're performing but holding ourselves accountable     |   | marketing subcommittee because I think there are   |     |
|        | to that over the long term. I don't know if I'm        |   | some real timely issues right now that I don't     |     |
|        | totally describing it right, but that's the            |   | think we want to bench for a few months while we   |     |
|        | general idea.  |   | get this other piece straight.                     |     |
| 21     | -  | $\begin{vmatrix} 2 \\ 2 \\ 2 \\ 2 \\ 2 \\ 2 \\ 2 \\ 2 \\ 2 \\ 2 $ |  |     |
|        | committee, we do need to approve the formation of      |   | makes a lot of sense.                              |     |
|        | those subcommittees, so I would have to make a         | $ ^{23}_{24}$   |  |     |
|        | motion or somebody would have to make a motion for     |   | for that so that they would definitely be part of  |     |
| 23     | 98   | 23  | for that so that they would definitely be part of  | 100 |
| 1      | that subcommittee to to be created.                    | 1   | our other group so we can make sure that we are    | 100 |
| 2      | And then we have the potential of a second             | 2   | linked.  |     |
| 3      | subcommittee that would focus on the                   | 3   | CHAIR CORLETTE: Yes, I hear you.                   |     |
| 4      | communications and consumer education needs            | 4   | Okay. Any other comments or suggestions?           |     |
| 5      | between now and when we transition, and                | 5   | Ikeita, if you wanted to comment, you may          |     |
| 6      | potentially beyond. So, that would be a potential      | 6   | be on mute.  |     |
| 7      | subcommittee, but I think there would also need to     | 7   | MS. HINOJOSA: Sorry. I just want to make           |     |
| 8      | be some cross-fertilization across the two groups.     | 8   | sure that the point doesn't get lost that before   |     |
| 9      | So, that's sort of what I heard as                     |   | we meet again, that, you know, whatever marketing  |     |
| 10     | potential proposed subcommittees. Do we have any       |   | is happening to do the branding for the overall    |     |
|        | amendments to that or discussion of those two          |   | marketplace, that that work doesn't get finalized  |     |
| 12     | proposals?   |   | before we have a chance to weigh in as an advisory |     |
| 13     | MS. KUSIAK: I'd like some comment because              |   | committee.   |     |
| 14     | I do think there's an inextricable link between        | 14  | CHAIR CORLETTE: Great point. We need to            |     |
| 15     | these two groups. My vision is that we help keep       | 15  | get working stat.                                  |     |
| 16     | priorities and then we figure out how we're going      | 16  | And then Julie.                                    |     |
|        | to measure ourselves in each of those areas, which     | 17  | MS. BATAILLE: I echo Ikeita's flag on the          |     |
| 18     | means the data analytics.                              | 18  | branding process and am happy to be involved as    |     |
| 19     | And I particularly like the idea of                    | 19  | ever is appropriate.                               |     |
| 20     | bringing in other data sources that we have            | 20  | And then was just going to say, Jane, if           |     |
| 21     | available to us from other state agencies, maybe       | 21  | you're looking for a champion on the marketing     |     |
| 22     | private sector. You know, we don't we are not          | 22  | piece, I'm happy to volunteer to do that and then  |     |
| 23     | going to have the resources to get all the             | 23  | work in concert with the data folks in strategic   |     |
| 24     | analytics that we are interested in, but we may        |   | priorities along with other folks who may be       |     |
| 25     | have it in repositories other than the bureau.         | 25  | interested on the committee.                       |     |
| i      |  | _   |  |     |

| 101  |   | 103 |
|--|---|-----|
| 1 CHAIR CORLETTE: We would be incredibly   | 1 strategic priorities for the Exchange has been  | 105 |
| 2 lucky, Julie, to have somebody with your   | 2 approved.   |     |
| 3 expertise. That would be awesome.  | 3 Next, we had a proposal to create a   |     |
| 4 Okay. Any other comments, suggestions,   | 4 subcommittee focused on I don't know what we  |     |
| 5 ideas for subcommittees?   | 5 want to call it, Julie marketing education  |     |
| 6 Okay. So, what I think I'm hearing is we   | 6 MS. BATAILLE: We'll call it "consumer   |     |
| 7 have a proposal for a subcommittee focused on the  | 7 education and marketing," "outreach and   |     |
| 8 marketing and then a subcommittee that would focus   | 8 education."   |     |
| 9 on strategic priorities generating no more than  | 9 CHAIR CORLETTE: Sure, those both sound  |     |
| 10 five strategic priorities. And I think maybe, you   | 10 great. Do I  |     |
| 11 know, as we've been discussing this, I've been  | 11 MS. BATAILLE: I can refine it in writing   |     |
| 12 thinking more and more, like, maybe the data  | 12 and make sure everyone agrees, yes.  |     |
| 13 analytics piece is almost a theme that sort of  | 13 CHAIR CORLETTE: Do I hear a motion to  |     |
| 14 goes across any down slope that we might have.  | 14 create such a subcommittee?  |     |
| 15 So, rather than creating a separate   | 15 MS. KUSIAK: I so move.   |     |
| 16 subgroup just focused on data analytics, I think,   | 16 CHAIR CORLETTE: All right. Second?   |     |
| 17 Jane, you're absolutely right, it's just that   | 17 MR. BIEDRYCKI: Second.   |     |
| 18 needs to be just embedded in whether its  | 18 CHAIR CORLETTE: Oh, great.   |     |
| 19 marketing or, you know, any other subgroup that we  | 19 All right. All in favor of creation of a   |     |
| 20 might form.   | 20 subcommittee on outreach and education.  |     |
| 21 So, Jane, would you like to make a motion   | 21 (Several ayes heard from the audience.)  |     |
| 22 to create a subcommittee focused on strategic   | 22 CHAIR CORLETTE: And any nays?  |     |
| 23 priorities?   | <ul><li>23 Okay. Hearing none, I think we have</li></ul>  |     |
| 24 MS. KUSIAK: I'd be happy to. I so move.   | 24 created two subcommittees. So, I'm happy to  |     |
| 25 CHAIR CORLETTE: Any seconds?  | 25 follow up. I will solicit or seek volunteers for   |     |
| 102  | 25 follow up. 1 will soller of seek voluneers for   | 104 |
| 1 I'll second it.  |   | 104 |
|  | I DOID OF THOSE SUBCOMMITTEES YOU are all welcome   |     |
|  | 1 both of those subcommittees. You are all welcome<br>2 to serve on one or the other or both but I think  |     |
| 2 And we will take a vote on the creation of   | 2 to serve on one or the other or both, but I think   |     |
| 2 And we will take a vote on the creation of<br>3 a subcommittee to focus on strategic priorities  | <ul><li>2 to serve on one or the other or both, but I think</li><li>3 both sound really important and timely.</li></ul>   |     |
| <ul> <li>And we will take a vote on the creation of</li> <li>a subcommittee to focus on strategic priorities</li> <li>for the Exchange. And I think often it's helpful</li> </ul>  | <ol> <li>to serve on one or the other or both, but I think</li> <li>both sound really important and timely.</li> <li>All right. Any other questions,</li> </ol>   |     |
| 2 And we will take a vote on the creation of<br>3 a subcommittee to focus on strategic priorities<br>4 for the Exchange. And I think often it's helpful<br>5 to see this in writing but so we can massage  | <ul> <li>2 to serve on one or the other or both, but I think</li> <li>3 both sound really important and timely.</li> <li>4 All right. Any other questions,</li> <li>5 recommendations, comments?</li> </ul>   |     |
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| 2 And we will take a vote on the creation of<br>3 a subcommittee to focus on strategic priorities<br>4 for the Exchange. And I think often it's helpful<br>5 to see this in writing but so we can massage<br>6 this a little bit over email to sort of understand<br>7 the scope a little bit better. But I guess I  | <ul> <li>to serve on one or the other or both, but I think</li> <li>both sound really important and timely.</li> <li>All right. Any other questions,</li> <li>recommendations, comments?</li> <li>Okay. Well, this was just, I thought, a</li> <li>really rich and helpful discussion.</li> </ul>   |     |
| <ul> <li>And we will take a vote on the creation of</li> <li>a subcommittee to focus on strategic priorities</li> <li>for the Exchange. And I think often it's helpful</li> <li>to see this in writing but so we can massage</li> <li>this a little bit over email to sort of understand</li> <li>the scope a little bit better. But I guess I</li> <li>would just ask people to vote on the concept of a</li> </ul>   | <ul> <li>to serve on one or the other or both, but I think</li> <li>both sound really important and timely.</li> <li>All right. Any other questions,</li> <li>recommendations, comments?</li> <li>Okay. Well, this was just, I thought, a</li> <li>really rich and helpful discussion.</li> <li>I think we can move to the next portion of</li> </ul>   |     |
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| And we will take a vote on the creation of<br>a subcommittee to focus on strategic priorities<br>for the Exchange. And I think often it's helpful<br>to see this in writing but so we can massage<br>this a little bit over email to sort of understand<br>the scope a little bit better. But I guess I<br>would just ask people to vote on the concept of a<br>subcommittee that will help generate some<br>10 recommendations for strategic priorities.  | <ul> <li>to serve on one or the other or both, but I think</li> <li>both sound really important and timely.</li> <li>All right. Any other questions,</li> <li>recommendations, comments?</li> <li>Okay. Well, this was just, I thought, a</li> <li>really rich and helpful discussion.</li> <li>I think we can move to the next portion of</li> <li>the agenda, Holly or Whitney. Sorry.</li> <li>All right. Great. Other business, and</li> </ul>  |     |
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| Conducted on March 29, 2022                           |   |  |  |
|---|---|--|--|
| 105   | 107   |  |  |
| 1 So, following this meeting, the HBE is              | 1 valuable. But, obviously, we need to take the       |  |  |
| 2 going to similar to the process we used the         | 2 COVID issues into account.                          |  |  |
| 3 last time, we will send out an email secret ballot  | 3 So, Holly, I don't know if there's more             |  |  |
| 4 for your consideration, and we will give a          | 4 you want to say about that.                         |  |  |
| 5 deadline for voting. It will be about a week long   | 5 MS. MORTLOCK: No, Sabrina, I think you've           |  |  |
| 6 that people will have. And then we will announce    | 6 captured that pretty well. I think, you know, we    |  |  |
| 7 the winners of the contest over email to the        | 7 would like to have that as a possibility, but I     |  |  |
| 8 committee members. So, just wanted to make you      | 8 think we need to continue taking, you know, some    |  |  |
| 9 all aware of that process.                          | 9 of the COVID measures into account, but we will be  |  |  |
| 10 And now I will turn the conversation back          | 10 exploring that as a future option. I just wanted   |  |  |
| 11 to Sabrina and Jane.                               | 11 to let you know that.                              |  |  |
| 12 CHAIR CORLETTE: Great. Thank you, Holly.           | 12 CHAIR CORLETTE: Any other questions,               |  |  |
| 13 All right. So, I think this is sort of             | 13 comments?  |  |  |
| 14 our last chance for any other discussion topics    | 14 Okay. So, I think we can turn it now,              |  |  |
| 15 for committee members before we turn it over to    | 15 Holly, to the public comments. We have some this   |  |  |
| 16 discussing our next committee meeting dates and    | 16 time.  |  |  |
| 17 public comments. So, any other discussion topics   | 17 MS. MORTLOCK: Yes, that's right. Thank             |  |  |
| 18 for the committee?                                 | 18 you, Sabrina.                                      |  |  |
| 19 Okay. Hearing none, let's turn it to the           | 19 So, we will now move into the public               |  |  |
| 20 next slide. I just want a slide for folks that we  | 20 comments section of our meeting. We do have six    |  |  |
| 21 did agree that we would try to meet quarterly as   | 21 people signed up to provide comments today.        |  |  |
| 22 much as possible. Obviously, this current meeting  | 22 And just to share with the individuals who         |  |  |
| 23 is a little later in the year than usual, but that | 23 are planning to speak, you are going to receive a  |  |  |
| 24 was really to align with the end of the session,   | 24 call from the phone number that you provided on    |  |  |
| 25 knowing that many of us would be very preoccupied  | 25 your reg to the phone that you provided on your    |  |  |
| 106   | 108   |  |  |
| 1 with that, but we are hoping to keep the rest of    | 1 registration form, and you will receive a call      |  |  |
| 2 the 2022 meetings as close to quarterly as          | 2 from a phone number that is (804) 299-5840. And     |  |  |
| 3 possible.   | 3 then if you can please pick up, and we will be      |  |  |
| 4 And you'll get I think, Holly, am I                 | 4 very happy to receive your comments.                |  |  |
| 5 right, that people will get calendar appointments   | 5 So, Bruce, are you there?                           |  |  |
| 6 from Whitney at some point, but just so you guys    | 6 MR. NICHOLS: Yes, I am.                             |  |  |
| 7 have for your own records, our next meetings will   | 7 MS. MORTLOCK: Great. Thank you. Could               |  |  |
| 8 be June 21st, September 15th, and December 1.       | 8 you please call Brett Denton. He is with the        |  |  |
| 9 MS. MORTLOCK: Yes, and we'll get those              | 9 Virginia Farm Bureau Service Corporation.           |  |  |
| 10 out to you on calender from us so you have them    | 10 MR. NICHOLS: Calling now.                          |  |  |
| 11 early, and we will expect them to be held from     | 11 MS. MORTLOCK: Hello, Brett. Can you hear           |  |  |
| 12 1:00 to 4:00, again, just so that everyone can     | 12 us?  |  |  |
| 13 plan their vacations and their years around the    | 13 MR. DENTON: Yes, I hear you fine.                  |  |  |
| 14 advisory committee meetings.                       | 14 MS. MORTLOCK: Welcome. Thank you so much           |  |  |
| 15 CHAIR CORLETTE: That's right.                      | 15 for making time to share your comments with us.    |  |  |
| 16 Any questions about that? Oh, Ikeita.              | 16 You will have two minutes to share your comments,  |  |  |
| 17 MS. HINOJOSA: Are we still expecting for           | 17 so please feel free to go ahead.                   |  |  |
| 18 them to be virtual?                                | 18 MR. DENTON: Okay. First, just thanks for           |  |  |
| 19 CHAIR CORLETTE: That is a great question.          | 19 the opportunity to share my thoughts regarding the |  |  |
| 20 I think we have talked about trying to meet in     | 20 upcoming health insurance state exchange.          |  |  |
| 21 person. I think, obviously, with COVID-19 and      | 21 Our agents have personal relationships             |  |  |
| 22 some of the considerations around that, we're      | 22 with their clients. They help the people that      |  |  |
| 23 still looking at that as a possibility. I would    | 23 live and work in the community. Our agents have a  |  |  |
| 24 love to see all of you in person. I think that     | 24 connection and trust with their agent. We at       |  |  |
| 25 those in-person interactions can be really         | 25 Virginia Farm Bureau have 150 agents throughout    |  |  |
| 1 7   |   |  |  |

| _   | Conducted on March 29, 2022                        |    |  |     |
|-----|--|----|--|-----|
|     | 109  |    |  | 111 |
| 1   | the State of Virginia with at least one agent in   | 1  | representing eHealth.                              |     |
| 2   | each of our 88 county Farm Bureau offices for our  | 2  | MR. NICHOLS: Calling now.                          |     |
| 3   | potential and current clients that we meet in      | 3  | MR. ANDAZOLA: Hi. This is Haider.                  |     |
| 4   | person.  | 4  | MS. MORTLOCK: Hi, Haider. Thank you so             |     |
| 5   | Agents help guide their clients through a          | 5  | much for calling in. Welcome to the meeting. You   |     |
| 6   | myriad of plans available and help them find the   | 6  | have about two minutes.                            |     |
| 7   | best plan for their client.                        | 7  | MR. ANDAZOLA: Thank you. Can everyone              |     |
| 8   | Agents also have an in-depth knowledge of          | 8  | hear me okay?                                      |     |
|     | health plans and a good understanding of the       | 9  | MS. MORTLOCK: Yes, we can hear you great.          |     |
|     | medical facilities and participate with these      | 10 | MR. ANDAZOLA: So, thank you, everyone.             |     |
| 11  | plans.   |    | My name is Haider Andazola. I am legal counsel to  |     |
| 12  |  |    | eHealth working with the law firm of Foley Hoag.   |     |
|     | available to help with service issues, and they're |    | And I really want to thank you for the opportunity |     |
|     | their advocates. They're the person that works on  | 14 | to provide public comments today.                  |     |
|     | their behalf with the client, the Exchange, and    | 15 | EHealth is a publicly-traded company               |     |
|     | they speak the insurance language and are able to  |    | operating its consumer online marketplace          |     |
| 17  | assist in a timely manner.                         |    | eHealthInsurance.com, and I'm a web broker that    |     |
| 18  | We at Virginia Farm Bureau, we have                | 18 | has enrolled millions of individuals in health     |     |
| 19  | approximately 7,000 active policies in the under   | 19 | insurance over the past 22 years through its       |     |
| 20  | age 65 market. These clients depend upon us for    | 20 | consumer centric website as an online web broker   |     |
| 21  | guidance and service.                              | 21 | and has also enrolled millions of Virginians.      |     |
| 22  | We manage about 40 to 60 service calls a           | 22 | eHealth strongly supports Virginia's               |     |
| 23  | week, and these individuals depend upon us, and    |    | transition to a state-based exchange, and today we |     |
| 24  | they're not told to call an 800 number or go to    | 24 | really want to focus our comments on emphasizing   |     |
| 25  | the carrier. They work with the same person in     | 25 | the value of competition in the online enrollment  |     |
|     | 110  |    |  | 112 |
| 1   | their county office when they renew their policy.  | 1  | context and its demonstrated impact on generating  |     |
| 2   | Our one of the great things, too, is               | 2  | enhanced consumer access to health coverage as     |     |
| 3   | with our footprint, we know in western part of     | 3  | documented by a recent report from the federal     |     |
| 4   | Virginia, there's places that the internet is not  | 4  | government itself.                                 |     |
| 5   | very strong, so, you know, us having that          | 5  | Our goal is to emphasize for the advisory          |     |
| 6   | footprint and it helps Virginians sign up for an   | 6  | committee the importance of considering as part of |     |
| 7   | individual policy.                                 | 7  | the vendor selection process, and I understand     |     |
| 8   | Our concern with the rollout                       |    | there were some comments made about not having     |     |
| 9   | MS. MORTLOCK: About 10 seconds left.               |    | current access to the RFP, but about the           |     |
| 10  |  |    | importance during the vendor selection process of  |     |
|     | the federal exchange and losing many of our        |    | creating a standalone eligibility determination    |     |
| 12  | clients and losing insurance.                      |    | process similar to the one that exists on the      |     |
| 13  |  |    | federal platform to be used in connection with the |     |
| 14  | sure that we did have the enhanced direct          | 14 | state-based Exchange in order for leveraged        |     |
| 15  | enrollment   | 15 | private sector competition to expand access to     |     |
| 16  | MS. MORTLOCK: I'm sorry. Your time is              | 16 | health coverage.                                   |     |
| 17  | up, but you're more than welcome to provide that   | 17 | And as you are all familiar on the call,           |     |
| 18  | in writing.  | 18 | currently under the federal platform, eHealth      |     |
| 19  | MR. DENTON: Okay.                                  |    | enrolls individuals through two channels, the      |     |
| 20  | MS. MORTLOCK: Thank you. Sorry. We have            | 20 | direct enrollment channel and the enhanced direct  |     |
| 21  | to get to the next calls.                          |    | enrollment channel, which is a more recent         |     |
| 22  | CHAIR CORLETTE: Yes, thank you for your            | 22 | addition by CMS for purposes of enrolling          |     |
| 23  | comments.  |    | individuals to the marketplaces. And the main      |     |
| 24  | · · · · ·  |    | difference between these two channels is that the  |     |
| 125 | please call Haider Andazola on behalf he is        | 25 | EDE process, the enhanced direct enrollment        |     |
| 23  |  |    |  |     |

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| 113  | 115  |  |  |  |  |
| 1 process, leverages access to the information                   | 1 assistance.  |  |  |  |  |
| 2 exchange standards of  | 2 From enrollment to post-enrollment, data                         |  |  |  |  |
| 3 MS. MORTLOCK: Ten seconds.                                     | 3 validation, claims assistance, billing questions,                |  |  |  |  |
| 4 MR. ANDAZOLA: the EFM system that                              | 4 agents and brokers are a valuable resource to the                |  |  |  |  |
| 5 allows them to make eligibility determinations                 | 5 communities that we serve.                                       |  |  |  |  |
| 6 very rapidly.  | 6 I just wanted to thank the committee for                         |  |  |  |  |
| 7 And I did we did submit written                                | 7 all of their hard work in creating better pathways               |  |  |  |  |
| 8 comments. It was not clear how many how much                   | 8 for the rural underserved communities and                        |  |  |  |  |
| 9 time we would have for all comments, but I think               | 9 reenforce that direct collaboration with agents                  |  |  |  |  |
| 10 what we want to emphasize is that the advisory                | 10 and brokers will benefit all Virginians.                        |  |  |  |  |
| 11 committee should consider okay. I think that's                | 11 Thank you.  |  |  |  |  |
| 12 my time. My time is up, but we encourage the                  | 12 MS. MORTLOCK: Thank you for joining us.                         |  |  |  |  |
| 13 advisory committee to   | 13 CHAIR CORLETTE: Yes, thank you, Hetal.                          |  |  |  |  |
| 14 MR. MORTLOCK: Yes, your time is up.                           | 14 MS. VORA: Thank you.  |  |  |  |  |
| 15 Thank you. But we will we will review your                    | 15 MS. MORTLOCK: Bruce, could you please                           |  |  |  |  |
| 16 written comments. So, just appreciate you taking              | 16 call Joel White with the Council for Affordable                 |  |  |  |  |
| 17 the time to talk with us.                                     | 17 Health Coverage.  |  |  |  |  |
| 18 MR. ANDAZOLA: Okay. Thank you.                                | 18 MR. NICHOLS: Calling now.                                       |  |  |  |  |
| 19 Appreciate the time.  | 19 MS. MORTLOCK: Good afternoon, Joel. Can                         |  |  |  |  |
| 20 MS. MORTLOCK: Thank you.                                      | 20 you hear us?  |  |  |  |  |
| 21 CHAIR CORLETTE: Yes, thank you very much.                     | 21 TELEPHONE ANSWERING: The mailbox is full                        |  |  |  |  |
| 22 MS. MORTLOCK: Bruce, could you please                         | 22 and cannot accept any messages at this time.                    |  |  |  |  |
| 23 call Hetal Vora.  | 23 Good-bye.   |  |  |  |  |
| 24 MR. NICHOLS: Calling now.                                     | 24 MS. MORTLOCK: Okay. Bruce, why don't we                         |  |  |  |  |
| 25 MS. VORA: This is Hetal.                                      | 25 try Jonathan Katz.  |  |  |  |  |
| 114<br>MS. MORTLOCK: Good afternoon, Hetal. Can                  | 116 MR. NICHOLS: Calling now.                                      |  |  |  |  |
| 2 you hear us?   | 2 MR. KATZ: This is Jon Katz.                                      |  |  |  |  |
| 3 MS. VORA: Yes, I can.  | 3 MS. MORTLOCK: Hi, Jon. Can you hear us                           |  |  |  |  |
| 4 MS. MORTLOCK: Great. Thank you so much                         | 4 okay?  |  |  |  |  |
| 5 for joining us today. We're glad that you can                  | 5 MR. KATZ: Hi. This is Jon Katz. I can                            |  |  |  |  |
| 6 provide some comments. You'll have two minutes to              | 6 hear you.  |  |  |  |  |
| 7 speak, and when you get to about 10 seconds, I                 | 7 MS. MORTLOCK: Hi. Great. Thank you.                              |  |  |  |  |
| <ul> <li>8 will let you know, and then we have to cut</li> </ul> | 8 So, thank you for joining the meeting. We are                    |  |  |  |  |
| 9 comments off at that time, at the two-minute mark.             | <ul><li>9 you'll have two minutes to offer your comment.</li></ul> |  |  |  |  |
| 10 But please go ahead.  | 10 And about 10 seconds before, I will jump in and                 |  |  |  |  |
| 11 MS. VORA: Sounds good. Thank you.                             | 11 just let you know that you have 10 seconds left,                |  |  |  |  |
| 12 Hi. My name is Hetal Vora, and I work                         | 12 and we are cutting off right at two minutes. So,                |  |  |  |  |
| 13 with a small privately owned agency in Southwest              | 13 please feel free to go ahead.                                   |  |  |  |  |
| 14 Virginia, and I'm a member of the National                    | 14 MR. KATZ: Thank you very much. I                                |  |  |  |  |
| 15 Association of Health Underwriters.                           | 15 appreciate the committee's time. My name is Jon                 |  |  |  |  |
| 16 I just wanted to share with the committee                     | 16 Katz. I'm a broker of 30 years here in Virginia,                |  |  |  |  |
| 17 that I am a certified agent on the health                     | 17 and I we my agency of seven people here in                      |  |  |  |  |
| 18 insurance marketplace, and I've been awarded the              | 18 Northern Virginia work with over a thousand                     |  |  |  |  |
| 19 Elite Plus designation every year since the launch            | 19 clients on the Exchange. So, we've been on the                  |  |  |  |  |
| 20 of the program.   | 20 Exchange helping people since the start. And I                  |  |  |  |  |
| 21 Just in the past 12 months, I personally                      | 21 just I want to express how just how critical we                 |  |  |  |  |
| 22 assisted 1,499 members get access to healthcare on            | 22 feel our role is in the true kind of range of                   |  |  |  |  |
| 23 the federally facilitated insurance marketplace.              | 23 individual that participates with the Exchange, in              |  |  |  |  |
| 24 708 of those, which is 47 percent, received and               | 24 that we a lot of discussion about people                        |  |  |  |  |
| 25 selected a plan with cautionary production                    | 25 transitioning between Medicaid and individual                   |  |  |  |  |
|  |  |  |  |  |  |

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|---|---|--|--|
| 117   | 119   |  |  |
| 1 family health insurance, well, we help our clients  | 1 MR. NAKAHATA: Great. Thank you. My name   |  |  |
| 2 transition between family health insurance, as  | 2 is Peter Nakahata, and I am an advisor to the   |  |  |
| 3 well as these micro-small groups and then onto  | 3 Association of Lead-Based Health Insurance  |  |  |
| 4 Medicare.   | 4 Brokers. Thank you for providing me with the  |  |  |
| 5 And knowing that whole that capability  | 5 opportunity to address the committee today.   |  |  |
| 6 and the complexity for those those individuals  | 6 The association member companies currently  |  |  |
| 7 is, I think, quite critical. And I think we serve   | 7 work directly with CMS using their enrollment   |  |  |
| 8 a really, really important role. And that's not   | 8 websites and platforms to enroll thousands of   |  |  |
| 9 necessarily addressed, you know, of the by  | 9 consumers into qualified health plans offered on  |  |  |
| 10 these other entities, which are also important for   | 10 the federally located Exchange and on state-based  |  |  |
| 11 other shareholders.  | 11 Exchanges on the federal platform through CMS's  |  |  |
| 12 So, micro-size groups are not a priority   | 12 enhanced direct enrollment process.  |  |  |
| 13 for most brokers. They are our priority, and we  | 13 As such, the association members currently   |  |  |
| 14 do I think we do them quite well, especially   | 14 enroll thousands of Virginians into coverage   |  |  |
| 15 with the American Rescue Act potentially with  | 15 through the Exchange, Medicaid, and CHIP.  |  |  |
| 16 potentially being shut down in terms of the  | 16 Since CMS supports the ED standard, the  |  |  |
| 17 enhanced subsidies. There's going to be a mass   | 17 association members are able to serve as a   |  |  |
| 18 transition, a stampede, in the middle income and   | 18 valuable as valuable channel partners to the   |  |  |
| 19 upper income areas will want to transition back to   | 19 federal Exchange and have been able to extend the  |  |  |
| 20 the small group market. And having us have the   | 20 Exchange's reach and have more consumers enroll in   |  |  |
| 21 ability and still being an active role, not on the   | 21 Exchange, Medicaid, and CHIP coverage.   |  |  |
| 22 first iteration of the Exchange but right from the   | 22 So, as Virginia contemplates implementing  |  |  |
| 23 start, I think that we need to be a part.  | 23 its own Exchange, the association recommends that  |  |  |
| 24 So, I appreciate everyone's consideration  | 24 Virginia maintain the federal Exchange's current   |  |  |
| 25 and time. The enhanced enrollment, as one of the   | 25 support for EDE so that private sector partners  |  |  |
| 118   | 120   |  |  |
| 1 other callers had mentioned, is so critical to  | 1 can continue to assist Virginians in enrolling in   |  |  |
|   |   |  |  |
| 2 allow us  | 2 coverage.   |  |  |
| 3 MS. MORTLOCK: Ten seconds.  | 3 The association also recommends that as it  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> </ul>   | <ul><li>3 The association also recommends that as it</li><li>4 evaluates the vendor RFP, Virginia consider the</li></ul>  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>5 high volume it's a very high volume/low in</li> </ul>   | 3 The association also recommends that as it<br>4 evaluates the vendor RFP, Virginia consider the<br>5 capability for the vendor to support enhanced  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> </ul>   | The association also recommends that as it<br>evaluates the vendor RFP, Virginia consider the<br>capability for the vendor to support enhanced<br>direct enrollment so that it be can be an option  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> </ul>  | 3 The association also recommends that as it<br>4 evaluates the vendor RFP, Virginia consider the<br>5 capability for the vendor to support enhanced  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> </ul>   | The association also recommends that as it<br>evaluates the vendor RFP, Virginia consider the<br>capability for the vendor to support enhanced<br>direct enrollment so that it be can be an option  |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> </ul>  | The association also recommends that as it<br>evaluates the vendor RFP, Virginia consider the<br>capability for the vendor to support enhanced<br>direct enrollment so that it be can be an option<br>for Virginia to decide to implement it.   |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> <li>So, thank you very much. I appreciate the</li> </ul>   | <ul> <li>The association also recommends that as it</li> <li>evaluates the vendor RFP, Virginia consider the</li> <li>capability for the vendor to support enhanced</li> <li>direct enrollment so that it be can be an option</li> <li>for Virginia to decide to implement it.</li> <li>Thank you very much, and thanks for taking</li> </ul>   |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> <li>So, thank you very much. I appreciate the</li> <li>committee's time.</li> </ul>  | <ul> <li>The association also recommends that as it</li> <li>evaluates the vendor RFP, Virginia consider the</li> <li>capability for the vendor to support enhanced</li> <li>direct enrollment so that it be can be an option</li> <li>for Virginia to decide to implement it.</li> <li>Thank you very much, and thanks for taking</li> <li>my comments.</li> </ul>   |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> <li>So, thank you very much. I appreciate the</li> <li>committee's time.</li> <li>CHAIR CORLETTE: Thank you, Jonathan.</li> </ul>  | <ul> <li>The association also recommends that as it</li> <li>evaluates the vendor RFP, Virginia consider the</li> <li>capability for the vendor to support enhanced</li> <li>direct enrollment so that it be can be an option</li> <li>for Virginia to decide to implement it.</li> <li>Thank you very much, and thanks for taking</li> <li>my comments.</li> <li>MS. MORTLOCK: Thank you, Peter. Thanks</li> </ul>   |  |  |
| <ul> <li>MS. MORTLOCK: Ten seconds.</li> <li>MR. KATZ: in a thank you in a</li> <li>high volume it's a very high volume/low in</li> <li>low revenue business, to be able to help as many</li> <li>people as possible.</li> <li>So, thank you very much. I appreciate the</li> <li>committee's time.</li> <li>CHAIR CORLETTE: Thank you, Jonathan.</li> <li>MR. KATZ: Thank you. Bye-bye.</li> </ul>   | <ul> <li>The association also recommends that as it</li> <li>evaluates the vendor RFP, Virginia consider the</li> <li>capability for the vendor to support enhanced</li> <li>direct enrollment so that it be can be an option</li> <li>for Virginia to decide to implement it.</li> <li>Thank you very much, and thanks for taking</li> <li>my comments.</li> <li>MS. MORTLOCK: Thank you, Peter. Thanks</li> <li>for those comments.</li> </ul>  |  |  |
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| 121<br>CHAIR CORLETTE: So, I think we can             | 123<br>1 before at a briefing on the RFP. Thanks,    |
|---|--|
| <ul><li>2 entertain a motion to adjourn.</li></ul>    | 2 everyone.  |
| 3 MS. KUSIAK: So move.                                | 3 (Off the record at 3:48 p.m. ET.)                  |
|   |  |
|   | 4  |
|   | 5  |
| 6 I thought this was a great meeting. I               | 6  |
| 7 want to thank the Exchange staff, our bureau        | 7  |
| 8 colleagues, and everybody who participated today    | 8  |
| 9 and as well as our public commenters. Really,       | 9  |
| 10 really good discussion, and a number of follow-up  | 10   |
| 11 items, so keep an eye on your email inboxes.       | 11   |
| 12 Holly, any other agenda items that or              | 12   |
| 13 parting housekeeping items that we need to leave   | 13   |
| 14 people with?                                       | 14   |
| 15 MS. MORTLOCK: Sure. I see is it                    | 15   |
| 16 Ikeita's name who I think                          | 16   |
| 17 CHAIR CORLETTE: Yes.                               | 17   |
| 18 MS. MORTLOCK: Go ahead.                            | 18   |
| 19 MS. HINOJOSA: Yeah, I just want to say I           | 19   |
| 20 just really appreciated everybody who took the     | 20   |
| 21 time out of their busy schedules to offer public   | 21   |
| 22 comments, and this was the most public comments    | 22   |
| 23 we've ever had as the exchange. So, I just really  | 23   |
| 24 thought everybody, you know, really provided some  | 24   |
| 25 valuable insight. So, this was really great. As    | 25   |
|   | 124  |
| 1 everybody said, this was a really meaty meeting.    | 1 CERTIFICATE OF SHORTHAND REPORTER-NOTARY PUBLIC    |
| 2 So, I just want to thank all the public             | 2 I, Victoria Lynn Wilson, the officer               |
| 3 commenters. So, thank you.                          | 3 before whom the foregoing proceedings were taken,  |
| 4 CHAIR CORLETTE: Yeah, agreed. Yeah,                 | 4 do hereby certify that the foregoing transcript is |
| 5 we're at a point now where the rubber is meeting    | 5 a true and correct record of the proceedings; that |
| 6 the road, so it was a good, a very good,            | 6 said proceedings were taken by me stenographically |
| 7 discussion.   | 7 and thereafter reduced to typewriting under my     |
|   |  |
| 8 MS. SAVOY: Sabrina, if I could just add a           |  |
| 9 point really quick. This is Victoria.               | 9 related to, nor employed by any of the parties to  |
| 10 I just want to let everyone know that              | 10 this case and have no interest, financial or      |
| 11 we've been taking copious notes, all the comments  | 11 otherwise, in its outcome.                        |
| 12 of the advisory committee and the public           | 12 IN WITNESS WHEREOF, I have hereunto set my        |
| 13 commenters, and we will definitely be discussing   | 13 hand and affixed my notarial seal this 4th day of |
| 14 this in the next day or two, you know, how best to | 14 April, 2022.                                      |
| 15 proceed.   | 15 My commission expires February 3, 2024.           |
| 16 So, I just want to let you know we really          | 16 Victoria dyn Kilson                               |
| 17 appreciate all the advice and input from everyone, |  |
| 18 public and the committee members.                  | 18 VICTORIA LYNN WILSON                              |
| 19 CHAIR CORLETTE: Thank you, Victoria.               | 19 NOTARY PUBLIC IN AND FOR                          |
| 20 All right. Well, we have a motion on the           | 20 THE STATE OF MARYLAND                             |
| 21 table to adjourn. Can I hear a vote to adjourn.    | 21   |
| 22 All those in favor                                 | 22   |
| 23 (Numerous "ayes" from the audience.)               | 23   |
| 24 MS. CORLETTE: Okay. Well, great meeting,           | 24   |
| 25 everybody, and thank you, and see you in June or   | 25   |
|   |  |

|                | 107 0 107 0    | - 44           |                 |
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