**Open Enrollment Partner Social Media Content**

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|  | **Post Content (copy and paste into your social media accounts)** | **Asset** |
| **Partner Post 1** | It’s that time of year again! Shop for and enroll in a health plan on Virginia’s Insurance Marketplace today.Get covered on @VAInsuranceMarketplace: [Marketplace.Virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.**A close-up of a sign  Description automatically generated**Video File Name: VIM Partner Social Post 1.mp4** |
| **Partner Post 2** | No matter which health plan you choose on Virginia’s Insurance Marketplace, your coverage will include the 10 Essential Health Benefits, like doctor visits and prescriptions.Enroll in a plan on @VAInsuranceMarketplace now: [Marketplace.Virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.****A screenshot of a medical insurance  Description automatically generated****Video File Name: VIM Partner Social Post 2.mp4** |
| **Partner Post 3** | With cold and flu season around the corner, having the right coverage can prepare you for doctor visits, prescriptions, or anything else you need to feel your best.Get coverage on @VAInsuranceMarketplace today: [Marketplace.Virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.****A person sleeping on a couch  Description automatically generated****Video File Name: VIM Partner Social Post 3.mp4** |
| **Partner Post 4** | If you’re looking for ways to save, you can find affordable health plans on Virginia’s Insurance Marketplace, and check whether you’re eligible for financial savings.Save more on @VAInsuranceMarketplace today: [Marketplace.Virginia.gov/financial-savings](https://www.marketplace.virginia.gov/financial-savings)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.****A blue and white square with white text  Description automatically generated****File Name: VIM Partner Social Post 4.jpg** |
| **Partner Post 5** | If you recently lost your Medicaid coverage, find an affordable plan with comprehensive coverage on Virginia's Insurance Marketplace.Find free, in-person local assistance and get help enrolling in a plan on @VAInsuranceMarketplace: [Marketplace.Virginia.gov/losing-medicaid-coverage](https://www.marketplace.virginia.gov/losing-medicaid-coverage)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.****A map of the state of virginia  Description automatically generated****Video File Name: VIM Partner Social Post 5.mp4** |
| **Partner Post 6** | On Virginia’s Insurance Marketplace, you can shop for, compare, and enroll in a variety of plans.Enroll in the right plan for you on @VAInsuranceMarketplace: [Marketplace.Virginia.gov/new-customers](https://www.marketplace.virginia.gov/new-customers)  | **Download asset file from the Open Enrollment Partner Content folder to include in your post.****A person and a child holding a leaf  Description automatically generated****File Name: VIM Partner Social Post 6.jpg** |