







Open Enrollment Partner Social Media Content

| | Post Content (copy and paste into your social media accounts) | Asset |
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| Partner Post 1 | <p>Find low-cost health plans and opportunities for savings on @VAInsuranceMarketplace.</p> <p>Start saving today and enroll in a low-cost plan by December 31 for coverage to begin on January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>File Name: VIM Partner Social Post 1.jpg</p> |
| Partner Post 2 | <p>Comprehensive health insurance within your budget. Find low-cost plans and see if you qualify for financial savings with @VAInsuranceMarketplace.</p> <p>Get insured today. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>File Name: VIM Partner Social Post 2.jpg</p> |

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| <p>Partner Post 3</p> | <p>If you've lost Medicaid, check @VAInsuranceMarketplace for affordable, high-quality health plans to keep you covered.</p> <p>Enroll by December 31 for coverage to begin January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>File Name: VIM Partner Social Post 3.jpg</p> |
| <p>Partner Post 4</p> | <p>Coming down with something? Having health insurance helps you feel better.</p> <p>Prep for flu season and get health insurance on @VAInsuranceMarketplace. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>File Name: VIM Partner Social Post 4.mp4</p> |

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| Partner Post 5 | <p>From now until January 15, Virginians can shop for and enroll in health plans on @VAInsuranceMarketplace.</p> <p>Shop Marketplace plans: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>Video File Name: VIM Partner Social Post 5.mp4</p> |
| Partner Post 6 | <p>All plans on @VAInsuranceMarketplace cover essential health benefits like doctor visits, prescriptions, and more.</p> <p>Enroll in a health plan by December 31 for coverage to begin January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers</p> | <p>Download asset file from the Open Enrollment Partner Content folder to include in your post.</p>  <p>File Name: VIM Partner Social Post 6.mp4</p> |