

Subject: Introducing Virginia's Insurance Marketplace

To: Community Partners

Do you need health insurance? Virginia's Insurance Marketplace is here to help. On November 1, 2023, Virginia transitioned from using the federal marketplace (HealthCare.gov) to using Virginia's Insurance Marketplace (Marketplace.Virginia.gov).

The Marketplace is the Commonwealth's official platform for browsing, comparing, and purchasing high-quality health plans that fit your needs — *and your budget*. It's the only place where Virginians can apply for financial savings to help lower their monthly health insurance costs.

This one-stop shop for affordable health insurance was created by Virginia, for Virginians to make it simple for you to find the right plan for you and your family.

The Marketplace's consumer assistance center can help you with enrolling in a new health plan, updating your personal information, and finding answers to your questions. Free assistance is available over the phone or locally in person.

Visit Marketplace.Virginia.gov today to start preparing for open enrollment.