**Virginia State Corporation Commission**

**Virginia’s Insurance Marketplace**

**Open Enrollment Period Ends – News Release**

**January 8, 2024**

**RICHMOND –** Virginia’s Insurance Marketplace is reminding Virginians that January 16 is the deadline to apply for, re-enroll in, or change health insurance for 2024. Virginians who enroll by January 16 at 11:59 p.m. will have coverage that starts February 1. Virginians who experience a Qualifying Life Event (such as having a baby or losing health insurance coverage) during the year may be eligible to enroll during a Special Enrollment Period that takes place from January 17 to October 31.

Virginia’s Insurance Marketplace — which replaced HealthCare.gov for all Virginians — launched on November 1, 2023, and provides a variety of resources for residents to find affordable health care coverage. Hundreds of thousands of Virginians have accessed the Marketplace this Open Enrollment Period to find coverage that meets their needs.

“We are extremely pleased with the number of Virginians who have used this new resource to find health plans that meet their unique needs,” said Keven Patchett, director of the Virginia Health Benefit Exchange. “We encourage anyone who hasn’t signed up for health insurance to do so before open enrollment ends to ensure that they don’t experience a lapse in coverage.”

Individual and family plans are available to eligible Virginians, including those who are unemployed, are self-employed, or have jobs that don’t provide affordable insurance options. Virginians who no longer qualify for Medicaid because of changes in their income may also qualify for considerable savings on the Marketplace.

Marketplace plans provide quality, comprehensive coverage. All health insurance plans on the Marketplace include free preventative services and guarantee coverage for preexisting conditions. Additionally, every health plan offered on the Marketplace covers the 10 essential health benefits required by law, which include doctor visits, hospitalization, prescription services, and more. In Virginia, consumers have a wide array of options to find a plan that best fits their needs.

The Marketplace is the only place where Virginians can apply for financial assistance to help lower their monthly insurance costs. Nearly 9 out of 10 Marketplace customers qualify for financial assistance.

To get started, Virginians can visit [Marketplace.Virginia.gov](https://www.marketplace.virginia.gov/)to browse and compare health insurance plans. To apply for a plan on the Marketplace, Virginians need the following materials for each adult who will be covered:

* Photo ID.
* Social Security number.
* Most recent tax return.
* Pay stubs from the last four weeks.
* Immigration documents, if applicable.

For additional help — either online or in person — Virginians can access the following resources:

* The Marketplace [Help Center](https://www.marketplace.virginia.gov/marketplace-help-center) can connect Virginians to someone either in person or on the phone. Free translation services are also available.
* The [FAQ](https://www.marketplace.virginia.gov/faqs) page answers some of the most common questions about the Marketplace.