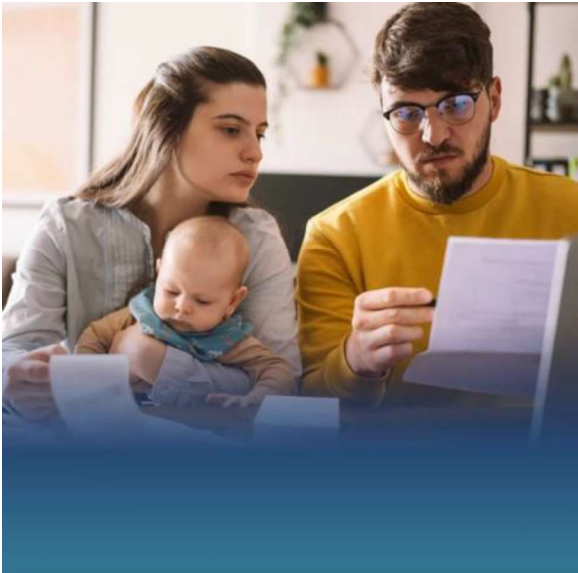
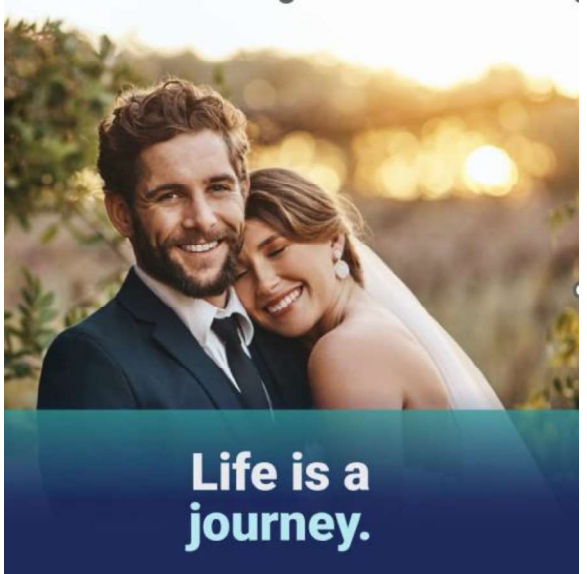


## Special Enrollment Partner Social Media Content

|                       | Post Content (copy and paste into your social media accounts)                                                                                                                                                                                                                                                                                                                                     | Asset                                                                                                                                                                                                                                                                          |
|-----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Partner Post 1</b> | <p>Open enrollment may be over, but if you experience a Qualifying Life Event, you can still enroll in health insurance throughout the year on @VAInsuranceMarketplace.</p> <p>Learn more about which life events qualify for a Special Enrollment Period:<br/> <a href="https://www.marketplace.virginia.gov/special-enrollment">https://www.marketplace.virginia.gov/special-enrollment</a></p> | <p><b>Download asset file from the Special Enrollment Partner Content folder to include in your post.</b></p>  <p><b>Image File Name: <a href="#">SEP Partner Social Post 1.jpg</a></b></p> |
| <b>Partner Post 2</b> | <p>Life changes may require changes to your health plan.</p> <p>Shop for a budget-friendly plan to fit your new chapter on @VAInsuranceMarketplace:<br/> <a href="https://www.marketplace.virginia.gov/special-enrollment">https://www.marketplace.virginia.gov/special-enrollment</a></p>                                                                                                        | <p><b>Download asset file from the Special Enrollment Partner Content folder to include in your post.</b></p>                                                                                                                                                                  |

|                       |                                                                                                                                                                                                                                                                                                                               |                                                                                                                                                                                                    |
|-----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |                                                                                                                                                                                                                                                                                                                               |  <p>Video File Name: <a href="#">SEP Partner Social Post 2.mp4</a></p>                                           |
| <b>Partner Post 3</b> | <p>If you lost health insurance, you can check whether you're eligible for savings and enroll in a budget-friendly plan on @VAInsuranceMarketplace.</p> <p>Shop for health plans now:<br/> <a href="https://www.marketplace.virginia.gov/special-enrollment">https://www.marketplace.virginia.gov/special-enrollment</a> </p> | <p><b>Download asset file from the Special Enrollment Partner Content folder to include in your post.</b></p>  |

|                       |                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                  |
|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                       |                                                                                                                                                                                                                                                                                                                                            | Video File Name: <a href="#">SEP Partner Social Post 3.mp4</a>                                                                                                                                                                                                   |
| <b>Partner Post 4</b> | <p>Life happens. Make sure you're covered with comprehensive health insurance for each step of the way.</p> <p>Shop for health plans during a Special Enrollment Period on @VAInsuranceMarketplace:<br/> <a href="https://www.marketplace.virginia.gov/special-enrollment">https://www.marketplace.virginia.gov/special-enrollment</a></p> | <p>Download asset file from the Special Enrollment Partner Content folder to include in your post.</p>  <p>Video File Name: <a href="#">SEP Partner Social Post 4.mp4</a></p> |
| <b>Partner Post 5</b> | <p>A new chapter in your life could mean new health insurance needs.</p> <p>Make sure your health is covered. Shop for health plans on @VAInsuranceMarketplace:<br/> <a href="https://www.marketplace.virginia.gov/special-enrollment">https://www.marketplace.virginia.gov/special-enrollment</a></p>                                     | <p>Download asset file from the Special Enrollment Partner Content folder to include in your post.</p>                                                                                                                                                           |

|  |  |                                                                                                                                                                                                                                                  |
|--|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  |  |  <p><b>Just married?</b><br/><b>That calls for updated<br/>health insurance.</b></p> <p>Video File Name: <a href="#">SEP Partner Social Post<br/>5.mp4</a></p> |
|--|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|