

Open Enrollment Partner Social Media Content

	Post Content (copy and paste into your social media accounts)	Asset
Partner Post 1	Find low-cost health plans and opportunities for savings on @VAInsuranceMarketplace. Start saving today and enroll in a low-cost plan by December 31 for coverage to begin on January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  File Name: VIM Partner Social Post 1.jpg
Partner Post 2	Comprehensive health insurance within your budget. Find low-cost plans and see if you qualify for financial savings with @VAInsuranceMarketplace. Get insured today. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  File Name: VIM Partner Social Post 2.jpg

Partner Post 3	If you've lost Medicaid, check @VAInsuranceMarketplace for affordable, high-quality health plans to keep you covered. Enroll by December 31 for coverage to begin January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  File Name: VIM Partner Social Post 3.jpg
Partner Post 4	Coming down with something? Having health insurance helps you feel better. Prep for flu season and get health insurance on @VAInsuranceMarketplace. Enroll by December 31 for coverage to begin January 1 and by January 15 for coverage to begin February 1: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  File Name: VIM Partner Social Post 4.mp4

Partner Post 5	From now until January 15, Virginians can shop for and enroll in health plans on @VAInsuranceMarketplace. Shop Marketplace plans: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  Video File Name: VIM Partner Social Post 5.mp4
Partner Post 6	All plans on @VAInsuranceMarketplace cover essential health benefits like doctor visits, prescriptions, and more. Enroll in a health plan by December 31 for coverage to begin January 1. Open enrollment ends January 15: marketplace.virginia.gov/new-customers	Download asset file from the Open Enrollment Partner Content folder to include in your post.  File Name: VIM Partner Social Post 6.mp4