

Open Enrollment and the Marketplace

Open enrollment is here!

The Open Enrollment Period has begun! Make sure you're covered through Virginia's Insurance Marketplace. The Marketplace is the Commonwealth's official health insurance marketplace, where Virginians can shop for, compare, and purchase high-quality health insurance plans with comprehensive coverage. The Marketplace offers plans that cover essential health benefits, including:

- Doctor visits
- Prescriptions
- Hospital stays
- Preventative health and wellness services
- Rehabilitation services
- Emergency services
- Mental health and substance use services
- Pregnancy and childbirth services
- Pediatric care, including oral and vision care
- Laboratory services

The Marketplace also offers dental insurance plans and some adult health plans with vision coverage.

Virginia's Insurance Marketplace is the only place where Virginians can apply for financial assistance to help lower their monthly health insurance costs. Use our online savings calculator to determine whether you qualify for financial assistance.

We're here to help you get the health insurance you need.

Who can enroll?

The Marketplace is available for Virginians who are uninsured, are self-employed, or have jobs that don't provide affordable insurance options. To be eligible for coverage, individuals or households must:

- Reside in Virginia.
- Be U.S. citizens, U.S. nationals, or lawfully present immigrants for the entire time they plan to have coverage.
- Not be incarcerated (unless pending disposition of charges).
- Be uninsured, generally not qualify for Medicaid or Medicare, and not have an offer of affordable employer-based coverage.

How can I enroll?

Enrolling in a comprehensive health plan on Virginia's Insurance Marketplace is easy. Get covered in just four simple steps.

1. Visit Marketplace.Virginia.gov to shop, compare plans, and get a quote.
2. Gather your information and create a free account.
3. Select a plan and enroll.
4. Pay your first month's premium.

You're covered!

Need help?

The Marketplace is here to help. Whether you need assistance enrolling in a health plan, updating your personal information, or getting answers to your questions, get free, local support in person or call **888-867-1501** to connect with a certified assister for one-on-one support.

When can I enroll?



Open Enrollment Period
November 1 – December 31



Special Enrollment Period
Year-round, depending on a Qualifying Life Event*

* If you experience a Qualifying Life Event, such as getting married, losing health insurance, or having a baby, you can enroll in a health plan during a Special Enrollment Period, outside the yearly Open Enrollment Period.