

Subject: Introducing Virginia's Insurance Marketplace
To: Community Partners

Do you need health insurance? Virginia's Insurance Marketplace is here to help. On November 1, 2023, Virginia transitioned from using the federal marketplace (HealthCare.gov) to using Virginia's Insurance Marketplace (Marketplace.Virginia.gov).

The Marketplace is the Commonwealth's official platform for shopping for, comparing, and buying high-quality health plans that meet your needs. It is the only place where Virginians can apply for financial savings to help lower monthly health insurance costs.

This one-stop stop for health insurance was created by Virginia, for Virginians, to make it easier to find the right plan for you and your family.

The Marketplace's Consumer Assistance Center can help you enroll in a new health plan, update your personal information, and answer your questions. Free assistance is available over the phone or in-person locally.

Visit Marketplace.Virginia.gov today to start preparing for Open Enrollment.