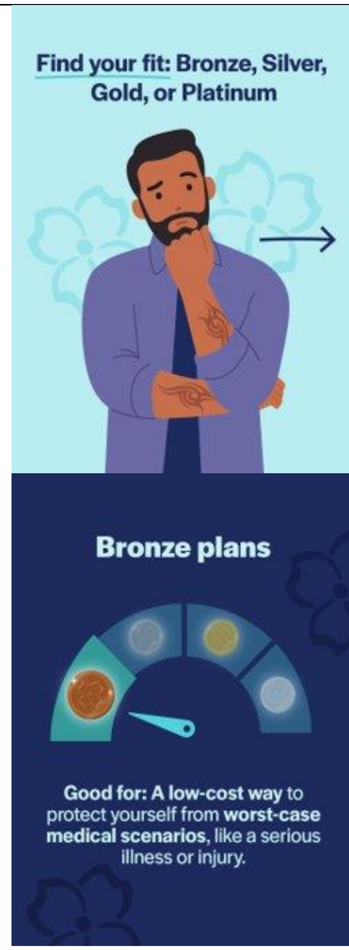
Brand Nurture Partner Social Media Content

	Post Content (copy and paste into your social media accounts)	Asset
Partner Post 1	Need a hand with enrolling in health insurance? Whenever you're ready, navigators like Ruth from @Legal Aid Justice Center and @VAInsuranceMarketplace are here to help. Whether you need help enrolling in a health plan, want to update your personal information, or have questions, support is available in person, over the phone, or online. 📞 Call the Consumer Assistance Center: 888-687-1501 📲 or visit the help center: Marketplace.virginia.gov/marketplace-help-center	 [Link to preview video]()

Partner Post 2	The Marketplace offers multiple plan levels to fit your health insurance needs. No matter what @VAInsuranceMarketplace plan you choose, the high-quality coverage stays the same. The main difference is how you share costs with your insurance carrier. Bronze and Silver plans have lower monthly premiums but higher out-of-pocket costs when you need care. Gold and Platinum plans have higher monthly premiums with lower out-of-pocket costs. It's all about finding the right balance based on your healthcare needs and what is best for your budget. Tap to learn more ➡️ Marketplace.virginia.gov/health-plan-options	

		Silver plans Good for: If you want more of your routine-care costs covered. Silver is also the only plan level that offers cost-sharing reductions.* *Based on eligibility Gold Plans Good for: If you're willing to pay more each month to have more costs covered when you use healthcare services. Platinum Plans Good for: If you usually use a lot of care and are willing to pay a higher monthly premium.	

Partner Post 4	@VAInsuranceMarketplace is the official, trusted destination for health coverage in the Commonwealth. Marketplace plans provide real, reliable coverage. Non-Marketplace health plans may not offer the same essential health benefits such as prescription coverage, hospitalization, or specialists visits. Learn more about Marketplace health plans: Marketplace.virginia.gov/	  [Link to preview video]()
Partner Post 5	@VAInsuranceMarketplace is the only place where small businesses can qualify for a federal tax credit to help pay for employee health insurance. Our small-business health program offers high-quality health plans for your employees. Shop health plans made for small businesses like yours: Marketplace.virginia.gov/small-business-employers