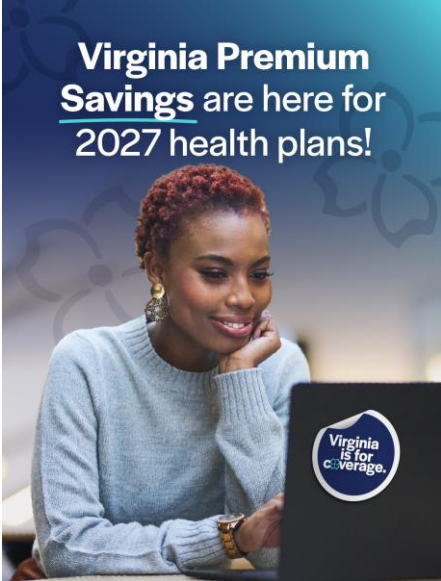


Subsidy Partner Social Media Content

	Post Content (copy and paste into your social media accounts)	Asset and Download Link
Partner Post 1	Don't miss your chance to save on a 2027 health plan! Shop for coverage on @VAInsuranceMarketplace, now with new savings available. Qualifying customers could save as much as 70% on their monthly payments. That's real money back in your pocket. Mark your calendars: Open Enrollment begins November 1 and runs through January 29. Learn more: https://www.marketplace.virginia.gov/virginia-premium-savings	 The graphic features a light blue background with faint gear-like patterns. At the top, a dark blue banner contains the text 'New health plan savings for 2027!' in white. Below the banner, a hand holds a white megaphone with a blue handle. The megaphone has a circular logo that reads 'Virginia for e-coverage'. A bright light emanates from the megaphone's opening. https://www.marketplace.virginia.gov/sites/default/files/2026-09/VIM-139%20Subsidy%20Announcement%20Ad%20Hoc%20Social%20Post%20%28vh%291.4%20%281%29.jpg

Partner Post 2	New Virginia Premium Savings from @VAInsuranceMarketplace are making monthly health plan costs lower for many Virginians. You may qualify for more savings than before. Enroll in a plan starting Nov. 1: https://www.marketplace.virginia.gov/virginia-premium-savings	 Every dollar you save on your health plan makes a difference somewhere else. Unlock new savings on your health plan for 2027. https://www.marketplace.virginia.gov/sites/default/files/2026-09/VIM-144%20October%20Social%20Calendar_Statistic%20%28vh%291.2_2.jpg
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Partner Post 3	Open enrollment on @VAInsuranceMarketplace starts on November 1, with new Virginia Premium Savings that could lower your monthly health plan costs in 2027. But they won't apply to you unless you act. A quick account update could make a meaningful difference in your costs. Learn More about Virginia Premium Savings: marketplace.virginia.gov/virginia-premium-savings	 Virginia Premium Savings are here for 2027 health plans! https://www.marketplace.virginia.gov/sites/default/files/2026-09/VIM-144%20October%20Social%20Calendar_Statistic%20%28vh%291.2_4.jpg
Partner Post 4	This year, an estimated 200,000 Virginians may qualify for new savings toward their health insurance costs on @VAInsuranceMarketplace. If you couldn't find the right plan for you the last time you checked the Marketplace, go back and see if you now qualify for high-quality coverage at a lower cost. Explore plans and savings options: Marketplace.virginia.gov/	https://www.marketplace.virginia.gov/sites/default/files/2026-09/VIM-069_Spokespeople-SFV_Keven-Come-Back_091626_FINAL.mp4  [Transcript:] If you visited the Marketplace before and you didn't qualify for financial assistance ... or you decided not to enroll ... now is a great time to come back.

		There are new affordability programs available that can help reduce the cost of your monthly health insurance premiums.
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