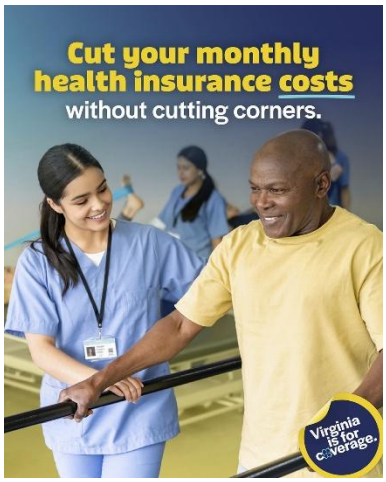
OEP Partner Social Media Content

	Post Content (copy and paste into your social media accounts)	**Asset**
Partner Post 1	Open enrollment is happening now through @VAInsuranceMarketplace. Keep your coverage, or find a new plan that keeps up with you. Compare plans and check if you qualify for new savings: Marketplace.virginia.gov/	 [Link to download video asset]
Partner Post 2	You could save more on your 2027 plan through @VAInsuranceMarketplace — without giving up the high-quality coverage you trust. See if you qualify to unlock new savings: Marketplace.virginia.gov/	 [Link to download asset]

Partner Post 3	New savings on @VAInsuranceMarketplace could lower your monthly insurance costs by up to 70%. See if you qualify and enroll by Jan. 29. Explore plans and savings options: Marketplace.virginia.gov/	 [Link to download image asset]
Partner Post 4	It's a new health plan year, and new savings may lower your monthly premium costs on plans through @VAInsuranceMarketplace. See if you qualify and enroll by Jan. 29: Marketplace.virginia.gov/	 [Link to download image asset]